



For Immediate Release

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WhiteWater catches their next wave...the FlowRider®.

WhiteWater West Industries Ltd (www.whitewaterwest.com), the largest manufacturer of waterpark attractions, announced today that it has concluded an agreement with Wave Loch, LLC (www.waveloch.com) to manufacture and sell the FlowRider® stationary sheet wave attraction to its customers outside North America. The addition of the FlowRider® strengthens WhiteWater's reputation as a full service provider with a unique breadth of product and services to the water park industry.

The FlowRider® generates a thin sheet of water that flows at 20 mph over a stationary wave form. The resulting "wave" permits riders to ride up, carve turns and ride down the wave face. Available in a single, double and junior version, the FlowRider® attracts the most challenging demographic to retain; the 13-21 year olds.

"This is a very exciting time for our company," explained Geoff Chutter, President of WhiteWater. "The FlowRider® is a highly popular and proven product which complements our existing waterpark attractions. Since FlowRiding is a sport, participants improve their skill and desire to ride again, resulting in high repeat user visitations, and thus income, for the park owners."

"Surfing is our passion and this agreement helps share our passion with the world" says Tom Lochtefeld, founder and CEO of Wave Loch. "Our license with WhiteWater will extend the Southern California dream of surf, beach and fun around the globe."

About WhiteWater:

For over 28 years, more than 4000 projects completed worldwide and 400 employees; WhiteWater continues to lead the waterpark industry with award winning products and new attractions. Our focus is on park master planning and the manufacturing of waterslides, AquaPlay™ interactive play structures and wave generating equipment.

About Wave Loch:

Wave Loch, conceived by Thomas Lochtefeld while he was surfing the shallow reef breaks of La Jolla, California in 1991, is the originator of sheet flow stationary waves and the world leader in human generated wave technology. Wave Loch's mission is to bring the stoke of surfing to the wave-starved inland masses. Wave Loch holds numerous surf pool and wave machine patents in over 30 countries and has over 100 installations spanning the globe.

For more information, please contact a WhiteWater Sales Specialist at +1 604-273-1068 or visit: <http://www.whitewaterwest.com>

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