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Press Releases

Four-Alarm Fun on Tap as Dollywood Splash Country Unveils Bear Mountain Fire Tower

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As Dollywood 's Splash Country's fifth season gets under way May 21, guests will experience the water adventure park's newest attraction, the \$2 million Bear Mountain Fire Tower™.

The interactive, multi-level water-filled attraction is built around a central play structure and features various water-based activities including a 1,000-gallon bucket situated atop the highest level. After warning bells sound indicating that a fire has been spotted, the large bucket spills, setting off a chain reaction of subsequent, smaller buckets throughout the lower levels creating a four-alarm soaking for the entire family. Bear Mountain Fire Tower's fire fighting theme is complete with hand cannons, hoses, buckets, escape chutes and ladders.

"With the addition of Bear Mountain Fire Tower, we can offer our guests an attraction that truly appeals to every member of the family," said Dollywood 's Splash Country General Manager Gene Scherrer . "From toddlers to grandparents, it's filled with hours of enjoyment and good times."

Part of a five-acre expansion project, the addition of Bear Mountain Fire Tower expands Dollywood 's Splash Country to a total of 30 acres of Smoky Mountain-themed water rides and attractions. The area also introduces another restaurant to Dollywood 's Splash Country with the addition of the Brushfire Grill featuring a variety of food selections.

Also new this year are the Riverside Retreats, four units measuring approximately 14 by 21 feet that offer 200 square feet of shaded space and an additional 100-square-foot sun deck. Net drapes provide seclusion as guests enjoy a 27-inch satellite television (select programming), two ceiling fans, a dining table with six dining chairs and two lounge chairs. Each unit, two of which are handicap accessible, is equipped with a private phone for ordering water and soft drinks as well as entrees'. Daily rental fees apply for up to 12 people (linens, food, beverages and park admission are not included with rental fee).

Opened in 2001, Dollywood 's Splash Country is located adjacent to Dollywood family adventure park. Situated in a lush, wooded mountain setting, Dollywood 's Splash Country features a 25,000-square-foot wave pool; a lazy river; two interactive children's play areas and 23 water adventure slides. The water park operates May 21-Sept. 18. For more information, visit www.dollywoodssplashcountry.com.

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