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### **WhiteWater announces exclusive rights to SlideWheel and welcomes Rainer Maelzer to the team**

Last year, WhiteWater announced a landmark partnership with Wiegand-Maelzer to licence the multiple award-winning SlideWheel. This year, a deal was reached between the two companies to grant WhiteWater exclusive rights to this iconic rotating water slide that in 2019, won the prestigious IAAPA Impact Award, a Brass Ring Award, a THEA Award, and a Leading Edge Award. Going forward, this amazing ride is exclusively available from and manufactured by WhiteWater.

SlideWheel is the world's first rotating water slide, inspired by the Ferris wheel. Its unique, dynamic motion that includes backwards sliding, strong G-forces, and pendulum movements make the ride feel twice as long as it actually is. As with a Ferris wheel, the SlideWheel defines a park skyline and as the Chimelong installation demonstrates, is particularly visually striking lit up, making it a marketing bonus for any park.

WhiteWater would also like to extend a warm welcome to Rainer Maelzer, previously part of the Wiegand-Maelzer team that brought the innovative SlideWheel into fruition. Rainer brings with him a wealth of knowledge and expertise in the water slide and water park industry. With his contribution, WhiteWater hopes to continue driving innovation, creating more exciting and unique products that combine thrill with the highest standards of quality and safety that WhiteWater is known for.

#### **About WhiteWater**

WhiteWater was born in 1980 with one clear purpose, to create places where families unite and make joyful lasting memories.

We achieve this by standing alongside our customers from concept to completion of award-winning attractions, from slides to water rides and everything in between. We aim to inspire our clients by unleashing our creativity to realize their ambitions; we craft solutions which make each park unique. We are dedicated to making products that operators can count on, because we understand the importance of reliability and efficiency on the bottom line.

As market leaders, we put our success down to our attitude, in all our years we've never once forgotten why we're here – to help parks solve problems, create immersive experiences, and delight guests all over the world.

We're here to create places where fun can thrive.