



WHITEWATER

EST. 1980

# Creating places where fun thrives

---

Introducing WhiteWater


# Creating Memories for Millions

WhiteWater was born in 1980 with one clear purpose, to create places where families unite and make joyful lasting memories.

We achieve this by standing alongside our customers from concept to completion of award-winning attractions, from slides to water rides and everything in between. We aim to inspire our clients by unleashing our creativity to realize their ambitions; we craft solutions which make each park unique. We are dedicated to making products that operators can count on, because we understand the importance of reliability and efficiency on the bottom line.

As market leaders, we put our success down to our attitude, in all our years we've never once forgotten why we're here—to help parks solve problems, create immersive experiences, and delight guests all over the world.

**We're here to create places where fun can thrive.**




WhiteWater started by building and operating our own water park

Geoff Chutter - Circa 1980, Penticton BC

# GLOBAL and Local

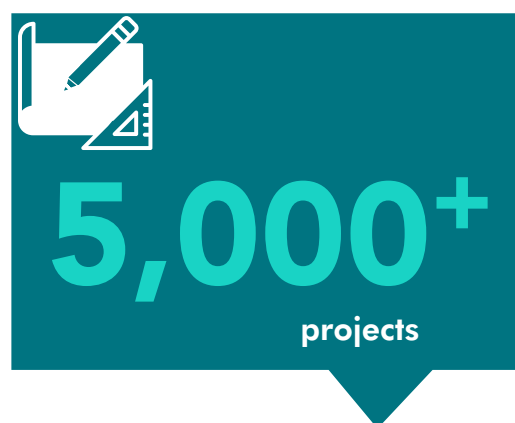
With offices in around the world there is always someone to respond in your time zone who understands your market.

- 
- Head Office  
Vancouver, Canada
  - Europe Office  
Munich, Germany
  - Asia Pacific Office  
Shanghai, China
  - Middle East Office  
Dubai, UEA
  - USA Office  
Longmont, USA
  - FlowRider Office  
San Diego, USA

Over the last 40 years we've worked, and continue to, with the prestige brands of the industry.



Our scale makes it possible for us to deliver the most  
**ambitious visions**





# Global Manufacturing

Our Manufacturing team is spread out across three continents, helping us to consistently deliver projects on time and to schedule. Because we are located close to you, transportation and freight costs are reduced, resulting in a greener footprint and more money in your pocket.

Quality is controlled across all our plants with strict process controls and certifications. Our Center of Excellence tests all manufacturing through exposure and formulation testing to ensure our fiberglass fades less and stays smooth in all conditions. It is through this testing we can ensure your guests will have the highest quality of visuals to feel safe and enjoy a comfortable ride experience for years to come.







# Diverse attractions for a range of different venues

No matter the size of your footprint, we have the optimal solution to help create a place where families can gather and spend some time splashing around. We specialize in different venue types from hotels & resorts to cruise ships and theme parks. We specialize in different venue types from hotels & resorts to cruise ships and theme parks. No matter the size of your footprint our diverse product offerings have you covered.






# WhiteWater is here for you

Our people are the driving force behind what makes WhiteWater the industry leader. Decades of combined experience as park operators, designers, suppliers, and guests have primed us to effectively deliver our clients' visions into vibrant realities.

We are located where you are, being the leaders of the industry across the globe. As the first international suppliers to open offices in Dubai and China we know that understanding local markets is pivotal in understanding the cultural context. Being locally responsive makes us easier to work with and quicker to respond so we don't miss a beat in getting started on your project.







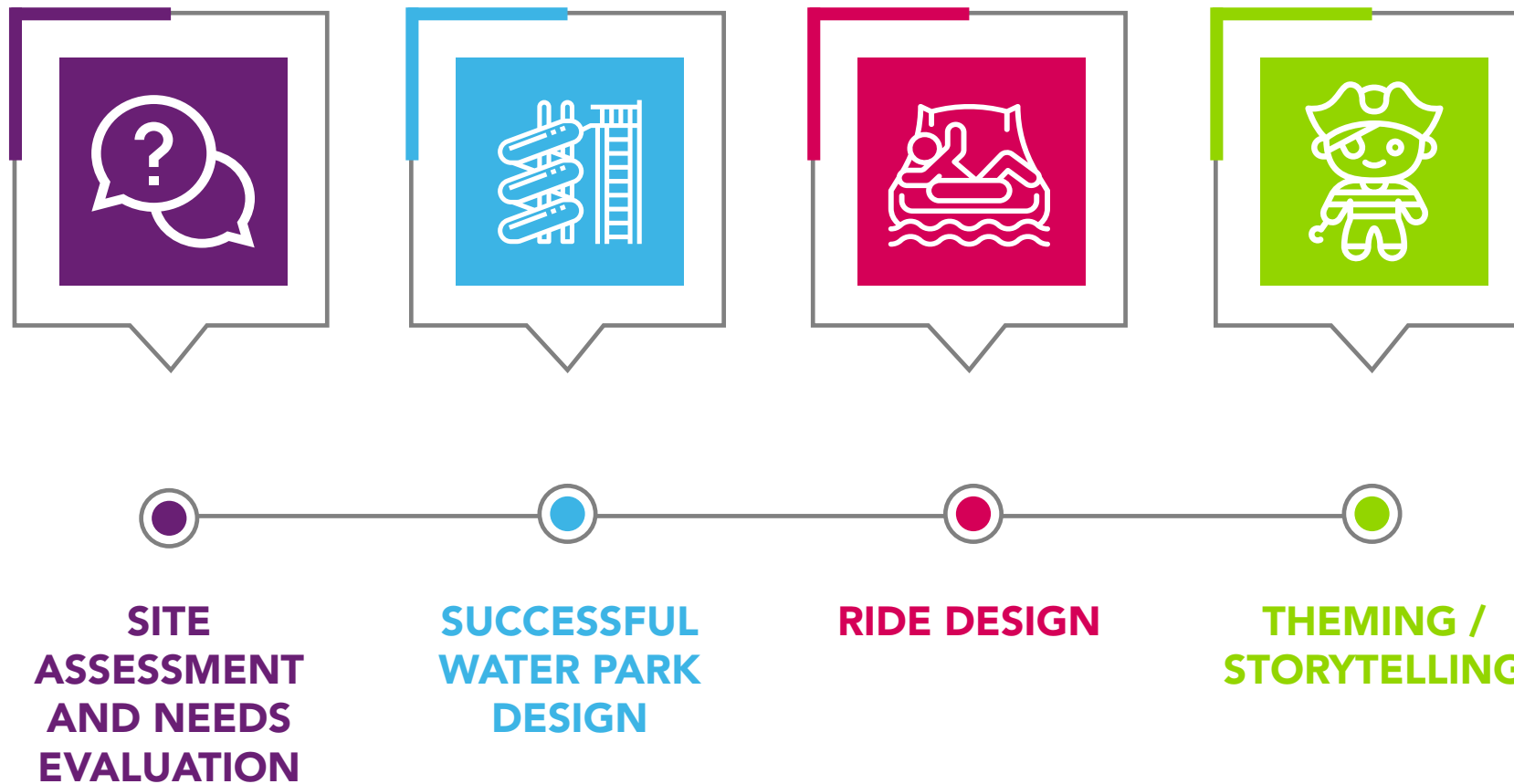
# ENTERTAIN THE possibilities

We know that no two parks are alike which requires some thinking out of the box. Each project that we take on receives the utmost care as our experts utilize their expertise to make your vision come to life, constantly questioning "what shall I add next?"

If you can dream it, we can make it.



# STAGES OF design





# STAGE 1

## SITE ASSESSMENT AND NEEDS EVALUATION

Our design team can undertake a customer driven needs assessment to evaluate the site location, demographic requirements, and recreational requirements to drive an enhanced decision-making process and provide the basis for the best solution to your water park needs.

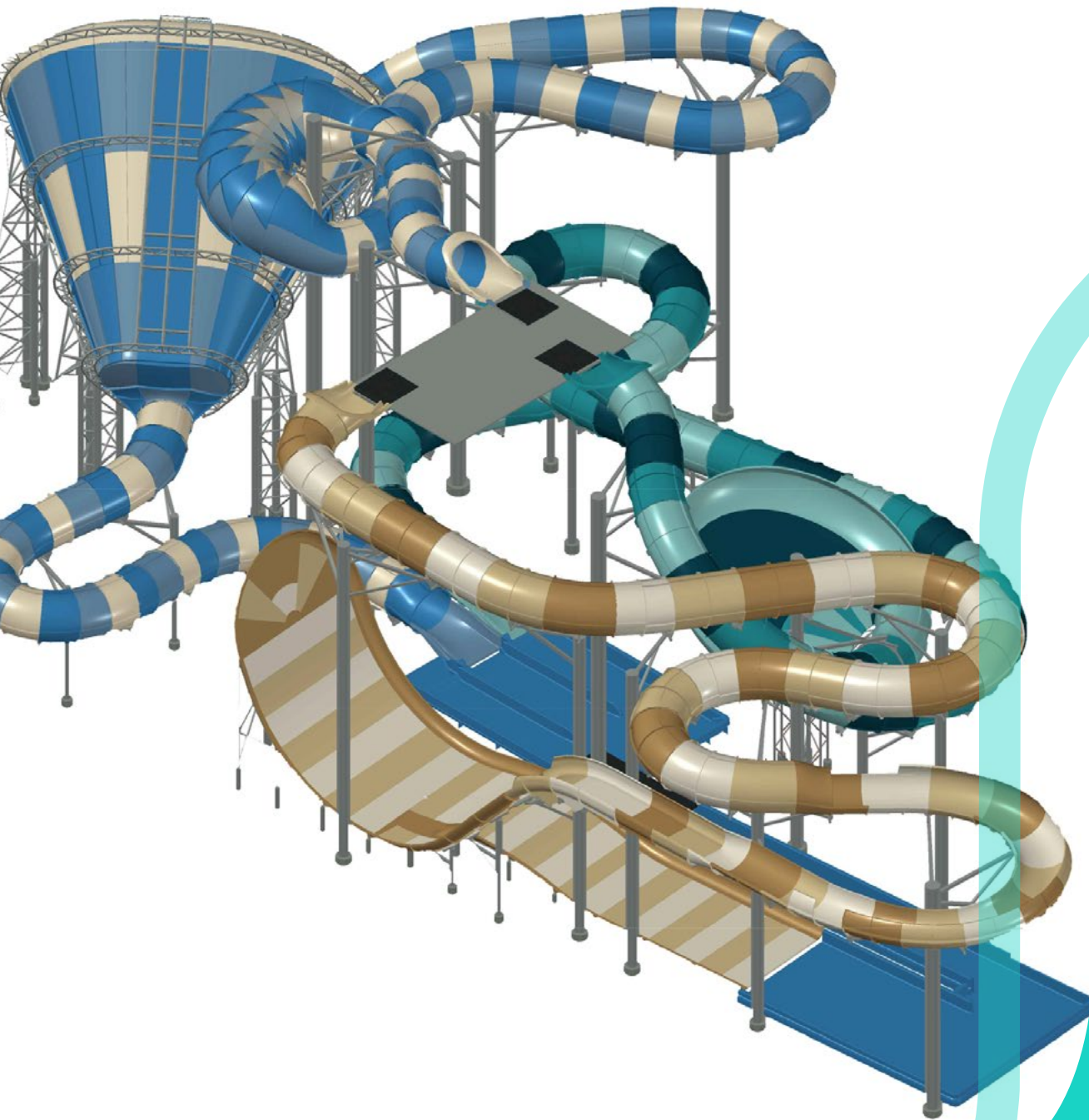




# STAGE 2

## SUCCESSFUL WATER PARK DESIGN

Our architects and designers are the best and most experienced water park experts in the industry, having designed many of the largest parks around the globe and prepared more park layout plans than anyone else. Our overwhelming experience has allowed us to gain unsurpassed understanding of what drives success, how to address critical operations issues, enhance entertainment qualities, and what combinations make a success-driven layout. This fundamental knowledge of customer needs and patterns of use allows us to optimize a park's layout and provide better guest experiences.

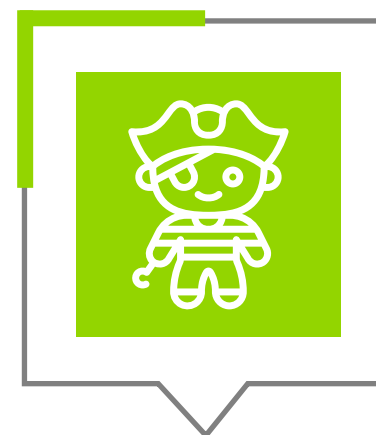


# STAGE 3

## RIDE DESIGN

We have been designing and innovating award-winning rides for over four decades—our Slide Path designers consider the overall ride mix you need to appeal to a broad range of demographics and balance family fun with high thrill. We are the only designers which run safety simulations on each Slide Path design so that our rides balance thrill and fun appropriately, ensuring safety first and foremost.





# STAGE 4

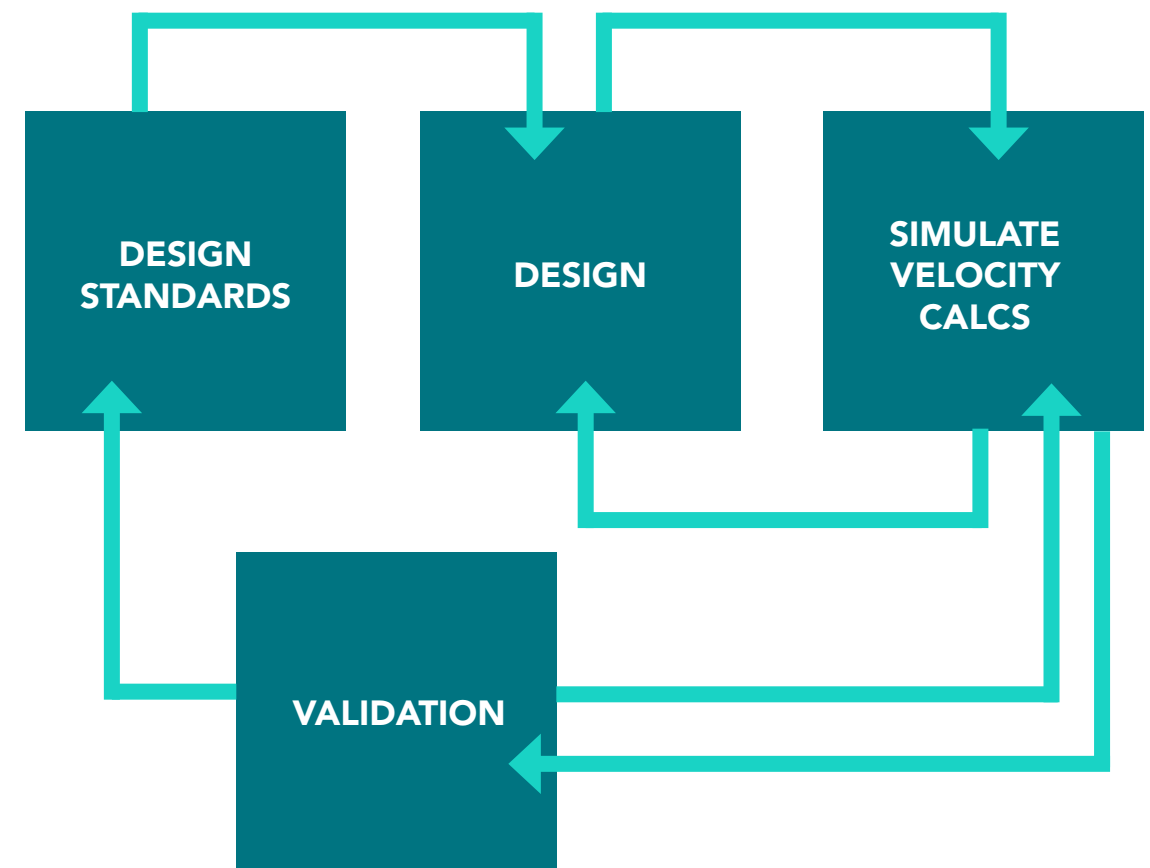
## THEMING/STORYTELLING

A water park is often an escape for a day; guests want a “mini vacation” to take them away from their routine into an immersive experience. Let our creativity and imagination create a story for your park which will differentiate it from competitors and make it memorable down to the smallest details. These narratives can drive the layout of your attraction and enable it to become a fully immersive entertainment environment. Our in-house theming artists can make your vision tangible by hand-carving art that taps into guests’ imaginations placing them into the storyline of your park and reflecting a park’s brand.

# INNOVATION AND product development

At WhiteWater, we pride ourselves on innovation. With in-house people dedicated with a focus on created new rides and technologies. With an added focus on efficiency, our research and development team have created advancements like Smart Blaster to help you save money and overlays to upgrade existing slides like Slideboarding. With over 140+ patents, our research team continues to spot and create the newest trends in water slides, water rides, and surf.

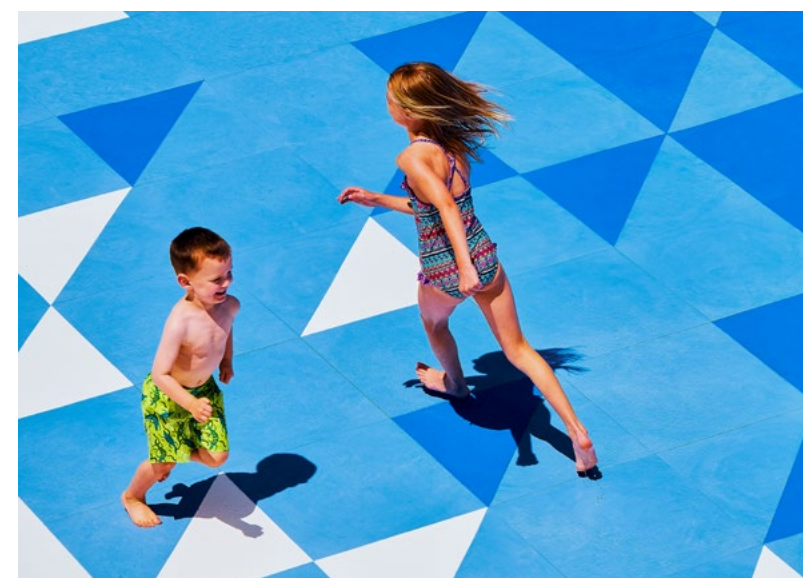
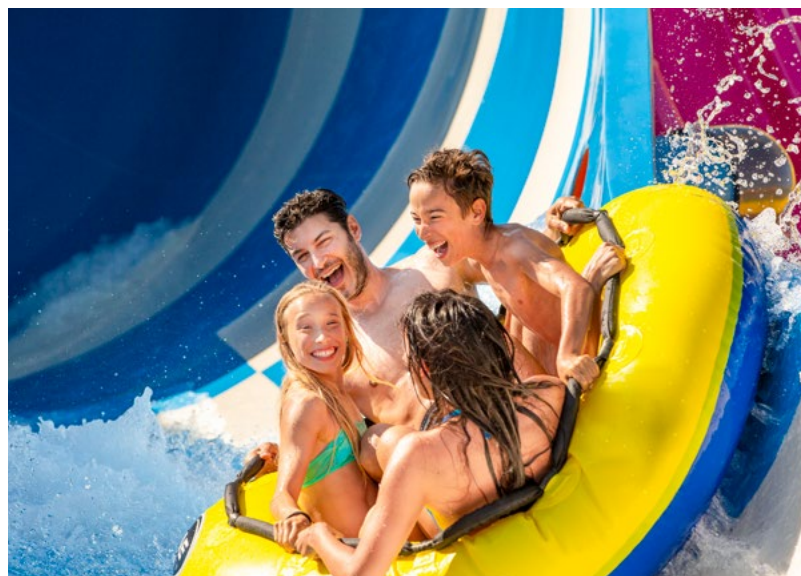
Our stage gage product development is a risk management process used in many industries that develop hardware products. One of the many factors looked at during this process are the technical specifications of an attraction, including its design, manufacturing, and process.





# The broadest product range in the industry:

we've got whatever your ride mix needs, for every demographic



SLIDE

Play

RIDE

SURF



# PRODUCTS FOR everyone

Our experienced R&D team work on inventing market-firsts and look at where the industry is growing to give clients products that will differentiate the experiences within their venue. The constant push to create the world's first of it's kind will help you to fill your park with rides that drive your gate and the most modern attractions in the industry.

25+ Brass Ring Awards, 38 Golden Ticket Awards, 26 WWA Awards, 3 THEA Awards, 140+ rights to patents.



SLIDE

Play

RIDE

SURF





# SLIDE

Our water slides come in all shapes and sizes, offering a range of different experiences and sensations.

To keep the entire family busy and in your park all day, you need to include a mix of slides in order to appeal to every member of the family.

- **Icons** – anchor attractions to put your park on the map.
- **Body Slides** – a range of experiences from Pool Siders to Speed Slides and everything in between.
- **Competition** – a race from beginning to end!
- **Classics** – tried and true favourites of water park guests everywhere.
- **Kids Slides** – provide your youngest guests with an opportunity to experience scaled down thrills.
- **Blasters** – for a rollercoaster experience, these slides defy gravity and blast riders uphill.
- **Fusions** – combine two, three, or more elements in one slide path to create your own 'world's first' attraction.





Boomerango (Perfect Day at CocoCay - Coco Cay, Bahamas)



AquaSphere (Perfect Day at CocoCay - Coco Cay, Bahamas)



Tailspin (Whirlin' Waters, USA)



Rattler (Wet N' Joy Waterpark - Lonavala, India)



SlideWheel (Chimelong, China)

With over 100 slides to choose from, you have the flexibility to choose an icon slide to anchor your park or combine multiple slide types to create a one-of-a-kind Fusion slide.

**SLIDE**





Champagne Bowl (Carnival Breeze)



Abyss (Vana Nava Water Jungle - Hua Hin, Thailand)



Anaconda (Atlantis The Palm - Dubai, UAE)



Manta (Happy Valley, OCT Shenzhen - China)

We design our slides with water and energy efficiency in mind, considering each step of the water slide experience from beginning to end.

**SLIDE**



# Safer Innovations

When we design a new water slide, we put it through its paces long before we ever build it. With our proprietary simulation software, we can tweak and adjust our slides for rider comfort, water flow, and a whole host of other factors before manufacturing even begins. Our simulations provide the best evaluation for water slide physics and allow us to achieve optimal ride performance.

Safety is in our DNA and a pillar of our company's purpose; looking after your guest's safety is paramount to our success. With this in mind, our engineers look to specific site conditions including wind load and soil conditions to create a detailed testing and certification process for every ride built. At the time of project handover our team passes over a tailored operating manual and keep conversation alive with periodical phone calls to support owners through the hectic time of opening.

An aerial photograph of a water slide with a red and blue striped track. A wireframe overlay is visible on the slide, showing the internal structure and the path of the water. The slide is set against a background of a pool and other water park structures.

**SLIDE**





# RIDE

Water rides are an industry staple, providing high capacity family entertainment and huge spectator value.

Versatile to fit into a variety of venue types, water rides can be found in zoos and theme parks around the world including Dubai, China, and the United States. Because getting wet is an essential component of the fun, water rides are even being found at more and more water parks too!.





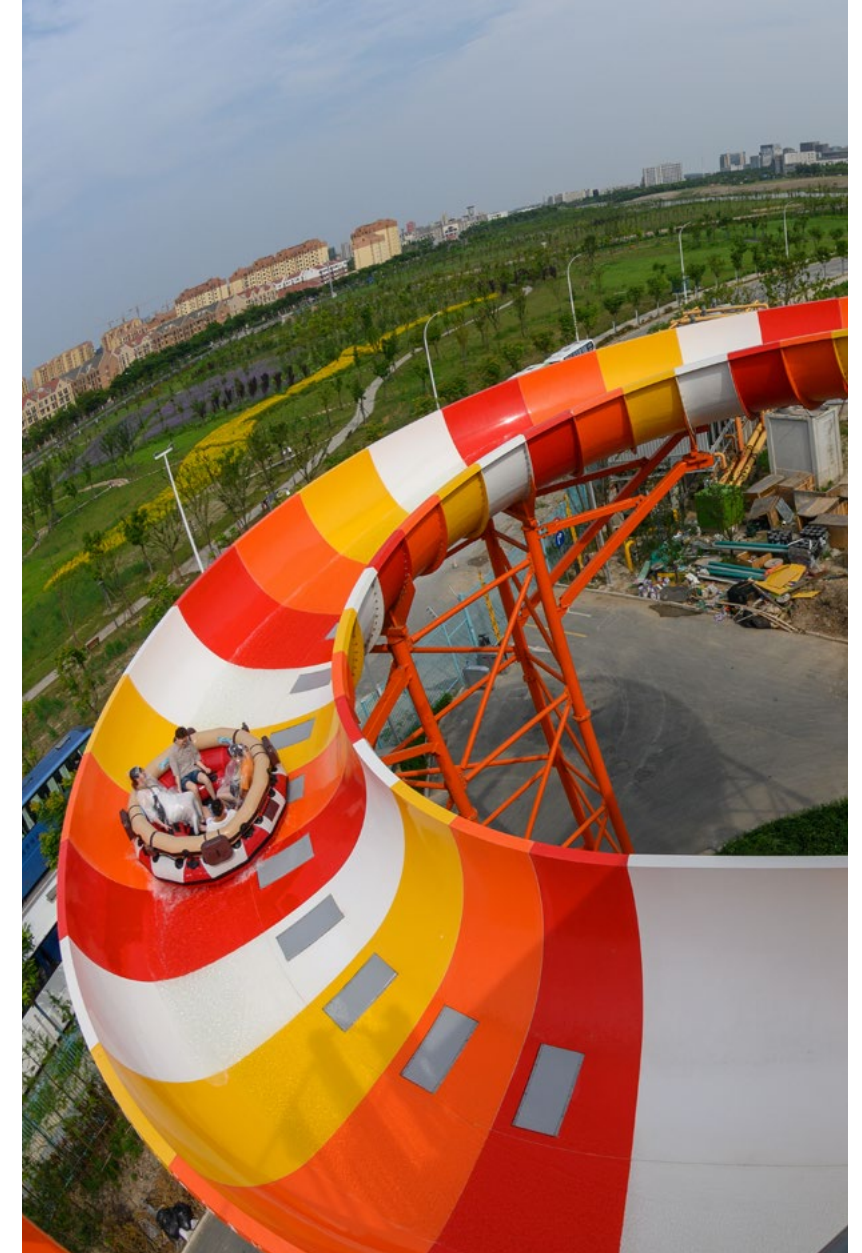
Raft Battle (Gui'an Water Park - Fuzhou, China)



Water Transportation (Columbus Zoo - Powell, USA)



Shoot the Chute (Legoland - Carlsbad, USA)



Spinning Rapids (Haichang Ocean Park - Shanghai, China)

Water Rides provide a portfolio of experiences from centrifugal spins and backward turns to surprising rapids and relaxing floating. They are firm family favourites and guaranteed queue generators.

**RIDE**





River Raft Ride (MONTIONGATE - Dubai, UAE)



Log Flume (Calaway Park - Calgary, Canada)



Super Flume (Dollywood Theme Park - Pigeon Forge, USA)

Families love to ride together-a water ride from WhiteWater will augment your ride mix allowing you to dial up or down on splash and thrills all according to your needs.

**RIDE**





# Play

Water play structures are an essential, providing all members of the family with a place to roam free and play at their own pace.

Designed with insights from child psychologists, WhiteWater understands how important play is to everyone, in all its forms. Our multi-level play structures of exploratory paths up and fun slides down and are packed with interactive water features. A platform for imaginative journeys and making new friends, our splash pad features AquaSplash to entertain children for hours, without a queue line in sight.

- Multi-Level Play Structures
- AquaCourse
- Splash Pad Features





AquaSpray (Sunway Lagoon - Subang Jaya, Malaysia)



AquaForms (Cook Creek Park - Colorado, USA)



AquaCourse (Alabama's Splash - Bessemer, USA)



RainFortress (Atlantis The Palm - Dubai, UAE)



Fusion Fortress (Mt Olympus - Wisconsin Dells, USA)

Each one of our installations is custom-engineered for your littlest guests. Options for custom theming to incorporate IP, branding, or a storyline and your attraction is completely one-of-a-kind.

Play





# SURF

We've been making waves since the very beginning.

With our 40 years of experience, we have nearly perfected the wave, placing it at the heart of every water park design. Constantly innovating and creating new products for the category, Surf continues to be a core product within WhiteWater's portfolio. Surf is a global craze, that you can tap into with our stationary surf and surf pool brands.

**FLOWRIDER®**

 **ENDLESS SURF**

- **Rivers** – The perfect way for guests to relax while taking in the scenery, moving through your park.
- **Wave Pools** – Wave Pools are an essential feature in any water park, with their high capacity and suitability for all guests.
- **FlowRider** – The most popular stationary surfing machine on the planet, FlowRider brings the cool factor to your venue engaging guests on and off the wave.
- **Endless Surf** – Evoke the quintessential beach feel hundreds of miles away from the coast with the next generation of powerful and customizable waves.





Endless Surf



LatiTube



WaveOZ™ (Laguna Waterpark - Dubai, UAE)



FlowBarrel (Ten-Wave House® - San Diego, USA)



Flowrider® (Waterbom Bali - Kuta, Indonesia)

Grab a Flowboard and enjoy one of the many FlowRider products or try out our brand-new product, Endless Surf—the next generation of powerful, efficient and customizable waves to the world of inland surfing.

SURF





Wave Pool Children (Perfect Day at CocoCay - Coco Cay, Bahamas)



Extreme River (Wet N' Joy - Mumbai, India)



Lazy River (Chime Long Waterpark - Guangzhou, China)



Wave Pool Family (Island H2O Live! - Kissimmee, USA)

From playing with friends in the wave pool to chilling out on a lazy river, these are high capacity water park essentials. Our wave systems are even energy efficient, using 80% less power to make a wide variety of waves saving you money and helping your guest flow.

**SURF**



# Supporting Operators

We think through the entire guest and operator experience, so we've developed technology to help with efficiency on your bottom line. Providing a focus on safety and services helps you achieve the best results time and again.

## Improve your operations with:

- Safety dispatch systems
- Maintenance app integrations
- Designs to minimize attendants
- Power and water savings







# VANTAGE

Exceptional guest experiences are driven by superior operations. Superior operations are power by **Vantage**.

By combining smart wearable technology with guest behaviour data, Vantage creates convenient and engaging experiences for your guests while giving your operations team real-time visitor and park info for faster decision-making and smarter planning.

## Your guests get:

- Mobile app & kiosks
- Personalized experiences
- Frictionless interactions
- Redemption incentives
- Cashless enablement

## Your venue gets:

- Real-time analytics
- Guest behaviour data
- Ancillary revenue streams
- Actionable insights
- Informed decision-making





# Safety. Always.

We demonstrate leadership in safety through our dedication to meeting or exceeding international guidelines that govern the development of amusement rides and attractions worldwide. Our involvement with organizations such as ASTM International and IAAPA speaks to our foundation – safety is non-negotiable at WhiteWater.

## Safety Champions

Our people have decades of technical experience and industry respect; a headcount survey indicates more of them serve on safety committees (e.g. ASTM) than any other manufacturer.

## Safety Partnerships

We are the exclusive distributor of Life Floor, the only certified aquatic safety flooring material which meets the National Safety Federation (NSF/ANSI 50) standards and has been proven to reduce slips and falls by 90%. To help you operate and maintain your attractions efficiently, we also partner with Mobar – an easy to use safety and maintenance platform that lets you optimize and enhance your park's safety. By combining maintenance and operations functions into one seamless mobile platform, Mobar makes safety and maintenance routines easier for your staff.

## Safer Innovations

When we design a new water slide, we put it through its paces long before we ever build it. With our proprietary simulation software, we can tweak and adjust our slides for rider comfort, water flow, and a whole host of other factors before manufacturing even begins. Our team is also innovating safer dispatch systems and new ways for operators to see safety issues across their whole park with Vantage ([vantage.co](https://vantage.co)).





# Here to Help

## After Sales and Customer Service

We stand by our products and our customers, which is why we offer maintenance services too. Our Maintenance and Support department helps protect our customers' investments and achieve the maximum lifespan of your attractions for the best ROI. Our quality extends to our steel manufacturing, theming, mechanical systems, and more. Our product quality out-performs every time, making your investment worthwhile and long lasting.

What does this mean for you and your park when you buy a water slide, or any product, from WhiteWater? You will be buying the highest quality, safest, and most thrilling attractions on the market—attractions that we stand by with our WhiteWater Warranty.





# Quality to Count On

## Designed to Last

We want to see your investment last a long time, which is why we meticulously consider, test, and validate every component of our attractions. Our products are designed to last even in the most challenging environments facing harsh elements like wind, UV, humidity, and chemicals.

## Designed to Wow

Our SilkTek fiberglass technology, made with a resin transfer molding (RTM) process, ensures a smoother surface for sliding. We have also established our own Center of Excellence in order to ensure we continue to deliver the highest quality fiberglass that won't fade and requires little maintenance.

## Designed to Perform

We have developed slides that require less water, saving on pumps, concrete, electricity, and water consumption. Our family rafts are limited by weight, not number of riders, so groups don't have to wait on your tower looking to round out their numbers. Our AquaPlay structures are also known to have better sight lines, reducing the number of lifeguards required.





# A TEAM OF experts



Your Success is our success. From design, manufacturing, installation, operations and maintenance, WhiteWater's team of experts is here to support your project from conception right through to completion. From every step of the way we closely monitor your projects to make sure they run smoothly and open on time and on budget. With some of the quickest response times in the industry, our team is located in local time zones to answer your questions right when they pop into your mind.



# WE CREATE PLACES where fun thrives

Over the last 40 years of innovating, attracting talent and expanding our abilities, we've developed a toolbox of high performing rides, technology and designs to fit the needs of all demographics.

WhiteWater has always recognized key trends early and developed those capabilities so that our product offering keeps our clients' businesses at the forefront of the industry.

Enjoy the advantage of a single provider as you follow your journey in developing dynamic amusement experiences with a team local to you.





---

Head Office (Vancouver)  
+1.604.273.1068  
whitewater@whitewaterwest.com  
www.whitewaterwest.com

---

Asia Pacific Office (Shanghai)  
+86 21 32567586  
whitewater@whitewaterwest.cn  
www.whitewaterwest.cn

---

Middle East Office (Dubai)  
+971 (0) 4 422 9318

---

Europe Office (Munich)  
+49 89 904 2282 30



**WHITewater**

EST. 1980