

Entertain the Possibilities





# Who We Are: **A Dedicated Industry Expert**

WhiteWater began as a water park operator in 1980 and has maintained a focus on the guest experience and achieving operational effectiveness within everything we do. Serving our clients and being their partner in success is our top priority. We've established an organization with the depth and breadth to be just that. From master planning to installation, we've created a team of dedicated experts who ensure your name is synonymous with excellence.

## We Bring Local Knowledge and Global Expertise

Based in Dubai, the Middle East & India team is well-positioned to provide the best partnership for investors interested in park development. We provide a local resource to a global network of experts in safety, design, and operations.

As market leaders, we put our success down to our attitude, in all our years we've never once forgotten why we're here – to help parks solve problems, create immersive experiences, and delight guests all over the world.















2018 IAAPA Brass Ring Best New Product - Orbiter at OCT Xiangyang

#### **Awards**



IAAPA: 30+ Awards Since 1991





MENALAC: 3 Awards



World Waterpark Association: 36+ Awards



THEA - Themed Entertainment Association: 2 Awards



**European Star** Awards: 13+ Awards

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### WhiteWater's Middle East & India Team



BURCU KARACA Park Designer



MIKE RIGBY Executive Vice President, Middle East & India



JEREMY GRAY Executive Vice President, Business Development, Middle East



PRADEEP SHARMA **VP** Business Development, India



ALICAN BOZKURT **VP** Business Development, Eastern Europe & Middle East



MATTHEW REILLY Attractions Install Advisor



KENNETH CAMPBELL Senior Install Advisor



ZAHID ALI ABRO **Document Controller** 



KATIE BRITT Sales & Marketing Coordinator



LIJO JOSE **Business Development** Manager and After Sales



TRAVIS KLINE Regional Director of Operations



MINA SAAD Project Manager



FREDDIE ESPIRITU Site Supervisor



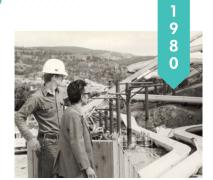
NOEL ATIENZA Site Supervisor



CASSIDY NEWMAN Regional Marketing Lead

# **An Established History** in the Region

We have helped over 50 parks in the Middle East create world-class aquatic facilities. Understanding the unique operating conditions, our full-service regional team are ready to support you as you create a legacy and timeline of your own.



CEO Geoff Chutter at his water park in Penticton, BC, Canada



Our first project in the region, Shankus Water Park, reaches completion



Wild Wadi reaches completion



Stationery Fantasies opened in Saudi Arabia



Regional office opens in Dubai



Atlantis Dubai



Yas Waterworld opened



Regional offerings expand to include After Sales, Project Management, and



Laguna Waterpark opened featuring the WaveOz™



Launched Endless Surf



Installation of Vantage wait time signs at Aquaventure Waterpark



Opening of Jungle Bay Waterpark at Le Meridien and Westin Mina Seyahi



# Creating Iconic Destinations that Word

Building a water park or aquatic amenity can be a big investment. Our team has over 40 years of experience to guide you through the process and turn your vision into a reality that delivers a successful ROI.



# STAGE 1

#### **UNDERSTAND**

Every project starts by developing a deep understanding. First we listen and probe deeply to understand the scope and situation to provide creative and practical solutions to every client's unique operational issues. From guest experience, park capacity, traffic flow to site challenges like topography, we help a park achieve what they need most.



# STAGE 2

#### **DESIGN**

We take a collaborative approach to our innovative designs with an understanding that each experience must deliver the maximum value in variety, capacity, safety, and entertainment. Our expertise in overall park planning and design allows us to make recommendations on product selection to maximize capacity and operational efficiency while catering to a wide range of visitors.



# STAGE 3

We fuse imagination with precision-engineering and careful manufacturing to make rides you can depend on for decades. All our projects are managed, manufactured, and constructed with the industry's highest quality and safety standards at their forefront.

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# A Focus on Sustainability

Water is a precious element. Because WhiteWater's products use this vital resource, we recognize our responsibility that making fun with water must not risk our planet's future. Our promise is to work across every area of our business to minimize carbon and waste impacts, empowering our people and investing to ensure our products are the benchmark for sustainability in our industry. Our commitment to social responsibility is to create a healthier planet, while working together with our clients to help achieve their sustainability goals, alongside ours.

## How WhiteWater Helps Reduce Water Consumption

## Our slides are designed to use less water, from start tub to run-out lane

At WhiteWater, we design our slides with water and energy efficiency in mind. Each step of the water slide experience is considered, from beginning to end.

#### LOW WATER ENTRY TUBS

All of our vehicle water slides have an innovative entry tub design that requires less water at the start (while still allowing for self-dispatch) which means that the slide uses less water overall.

#### PROPRIETARY SIMULATIONS

As guests ride down one of our family raft rides, they will thrill in the higher climbs around turns on our pioneering risers, designed using proprietary simulation tools.

#### MINIMAL SPLASH RISERS

Diff erent riser types are deployed to not only ensure maximum water splash-out containment, but to also provide guests with an even more exhilarating ride.

#### WAVE CATCHER RUN-OUT LANES

For vehicle slides that terminate in run-out lanes, we also provide patent-pending to patented lane terminations to contain wave splash over and provide guests with safe and convenient exit points.



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# The Broadest Product Portfolio in the Industry

WhiteWater has grown by acquiring product companies which complement our offerings to provide everything a water park needs, from Waves to Interactive Play and of course the best quality water slides in the world.



Splash Pad containing AquaSpray



RainFortress 4



Wave River



Tailspin + AquaSphere Fusion





FlowRider® Double













Freefall (Aquaventure at Atlantis the Palm - Dubai, UAE)

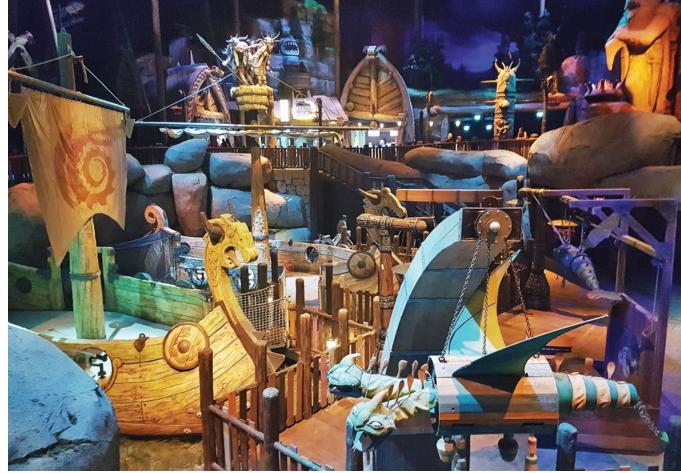


From electrifying family adventure to thrilling freefalls, our water slide range delivers fun and excitement for age groups of all sizes to fit your budget, footprint, and capacity





Rattler (Wet'n Joy Waterpark - Lonavala, India)



Splash Pad containing AquaSpray (MOTIONGATE™ Dubai - Dubai, UAE)



AquaPlay 1750 (Jungle Bay at Le Méridien Mina Seyahi Beach Resort & Waterpark - Dubai, UAE)



RainFortress 6 (Aquaventure at Atlantis The Palm - Dubai, UAE)



RainFortress (The Lost Paradise of Dilmun, Bahrain)



AquaSplash (Waldorf Astoria - Ras Al Khaimah, UAE)



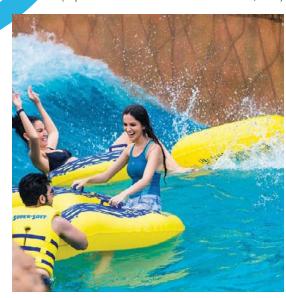
A water park essential, WhiteWater's AquaPlay line of multi-level, immersive play structures provide all members of the family with a place to roam free and play at their own pace.



ver (Aquaventure at Atlantis the Palm - Dubai, UAE)



Wave Pool (Yas Waterworld - Abu Dhabi, UAE)



Wave River (Wet'n Joy Waterpark - Lonavala, India)



**Endless Surt** 



WaveOz<sup>TM</sup> (Laguna Water Park - Dubai, UAE)



FlowBarrel Ten Double (Yas Waterworld - Abu Dhabi, UAE)

#### Surf

The world's leading surf simulator, FlowRider, gives guests of all ages the chance to experience the thrill of surfing and keep them coming back again and again while other guests will gather round to watch the fun. Our new product Endless Surf, creates perfect, powerful, and customizable waves for all abilities. Backed by decades of wave technology experience and a belief that everyone should discover the magic of surfing, Endless Surf is designed for operational ease, flexibility, high capacity, and above all else, safety.

#### Wave Systems

Wave pools and rivers are the core of any water park, providing parks with solutions to expand their capacity and create areas where the whole family can play together or relax in the sunshine. Our wave systems are energy efficient using 80% less power to make astounding waves with low maintenance equipment and innovative control and monitoring options.



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River Raft Ride (MONTIONGATE™ Dubai - Dubai, UAE)



Super Flume (Everland - Yongin, South Korea)



#### Water Rides

A full portfolio of solutions for every venue type that combines our focus on safety with our heritage of world class manufacturing.

- Log Flume
- Super Flume
- Shoot the Chute
- River Raft Ride
- Water Transportation System
- Spinning Rapids Ride
- Water Coaster

Water Rides come in a range of innovative splashes in flexible designs that make affordable anchor attractions for parks of any size, in any climate—an important factor for the MEI's extreme heat.



Water Transportation System (Zoo Miami - Miami, USA)



Spinning Rapids Ride (Desert Falls Water & Adventure Park - Abu Samra, Qatar)

# The Future of **Guest Experiences**

Exceptional guest experiences are driven by superior operations. Superior operations are powered by Vantage.

By combining smart wearable technology with guest behaviour data, Vantage creates seamless and engaging experiences for your guests while giving your operations team real-time visitor and park info for faster decision-making and smarter planning.

#### Your guests get:

- Mobile app & kiosks
- Personalized experiences
- Frictionless interactions Redemption incentives
- Cashless enablement

#### Your venue gets:

- Real-time analytics
- Guest behaviour data
- Ancillary revenue streams
- Actionable insights
- Informed decision-making





# Add Value by Adding an Aquatic Amenity



AguaPlay 750 (Four Seasons Bahrain)

#### Hotels

Resorts need to look at ways to increase non-room revenue by providing a range of amenities that enhance the guest experience. Integrating indoor or outdoor water park attractions into your amenity allocation has shown to have a huge impact on the property's RevPAR



earn more here!



FlowRider® Single (Photo credit: Makadi Palace Waterpark - Hurghada, Egypt)



Flow House (Kuwait City, Kuwaii



Pool Sider (Waldorf Astoria Ras Al Khaimah - Ras Al Khaimah, UAE)



Al Montazah Parks (Sharjah, UAE)

#### Communities

WhiteWater has created big thrills for private clients. Increase facility footfall by utilizing key attractions to host events, grow food & beverage and introduce sponsorship. Grow revenue streams with the integration of dedicated leisure areas that encourage guests to stay longer and spend more.

#### Retail

Shopping centres are moving beyond the traditional retail offering by incorporating experiences into the mix. To help to drive ancillary revenue, venues are looking to mix aquatic entertainment with food and beverage offerings to encourage people to stay on-site late into the evening.



Surf House Helinski (Helsinki, Finland)



Surf House Helinski (Helsinki, Finland)



Surf Longe Ibiza (Ibiza, Spain)

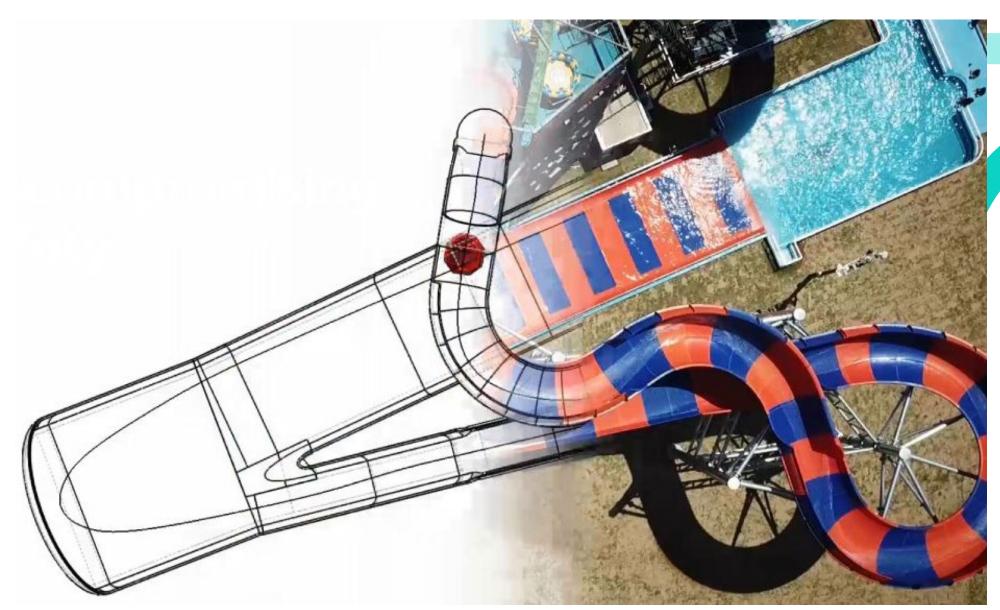


Endless Surf

#### Mixed-Use Developments

The surrounding amenities of a development will dictate what mix of customers will be present. Things like water slides and play structures can ensure the smaller kids stay happy, allowing the parents to relax.

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Safety Simulations



Install Supervision



Life Floor

# **Uncompromising Safety**

Safety is non-negotiable at WhiteWater. We are the only supplier who evaluates each design using carefully calibrated simulations followed by meticulous testing and fine-tuning to get the ride experience optimal and safety assured.

We demonstrate leadership in safety through our involvement with organizations such as ASTM International and IAAPA to support the standardization of international guidelines that govern the development of amusement rides and attractions worldwide.

#### **Quality That Lasts**

Our products are designed to last even in the most challenging environments facing harsh elements like wind, UV, humidity, and chemicals. Our SilkTek<sup>TM</sup> fiberglass technology, made with a resin transfer moulding (RTM) process, ensures a smoother surface for a slicker sliding experience. Our inhouse centre of technical excellence tests our products to ensure what we provide is the most long lasting investment you can make.

Our quality doesn't end there, but extends to our steel manufacturing, theming, mechanical systems and more.

We stand by our products and our customers which is why we offer maintenance services too. Our Maintenance and Support department helps protect our customers' investments and achieve the maximum lifespan of your attractions for the best ROI.







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## **Leading Projects** in the Middle East & India



Aquaventure at Atlantis The Palm, Dubai, UAE





Overview - Freefall, Master Blaster, Extreme River



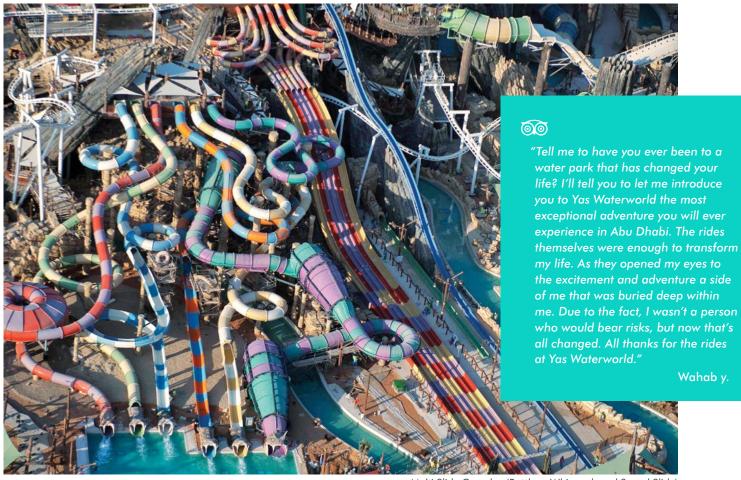


AquaPlay 1050



Yas Waterworld, Abu Dhabi, UAE











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River Raft Ride





Splash Pad containing AquaSpray



RainFortress 5



FlowRider® Single





AquaDrop

motiongate™

Jungle Bay Waterpark, Dubai, UAE









AquaPlay 1750



Wave Pool



Desert Falls Water & Adventure Park, Abu Samra, Qatar





Spinning Rapids Ride





AquaPlay 1750



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Laguna Water Park, Dubai, UAE



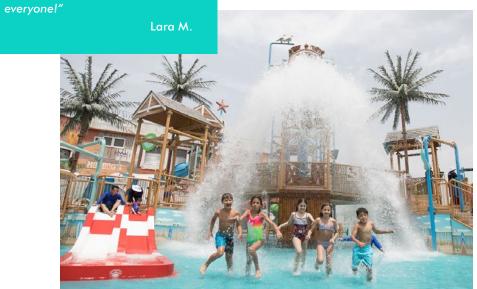


Legoland, Dubai, UAE





WaveOz<sup>TM</sup>



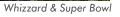




Slide Tower









Whizzard

adults, a wave for surfing, more water play areas for really little ones, food outlets and a beach. It's a perfect one-stop-shop that

guarantees absolute fun for

Adel S.

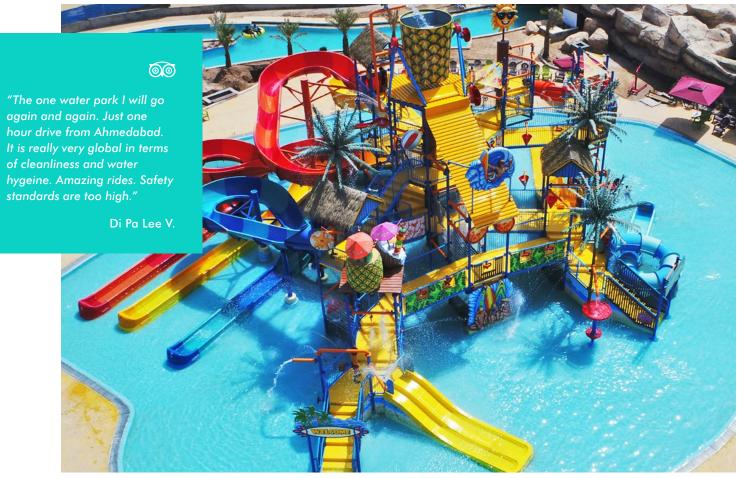






Wet'n Joy, Lonavala, India









RainFortress 4



Boomerango



Boomerango





RainFortress 4

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# **Turn Your Adventure into** a Reality

Our expert knowledge is based on the 5,000+ projects that we've completed globally. Our four decades of experience all around the world gives us insight that helps us see the bigger picture to advise our customers. Let us help you bring your vision to life and lets get started creating the park of your dreams.

Give us a call to start learning about how to build an award-worthy project of your own.

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EST. 1980

#### WhiteWater Middle East

WhiteWater was born in 1980 with one clear purpose, to create places where families unite and make joyful lasting memories. As market leaders, we've never once forgotten why we're here – to help parks solve problems, create immersive experiences, and delight guests all over the world.

#### Contact us:

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WHITEWATERWEST.COM/CONTACT-US