



WHITEWATER®

Entertain the Possibilities

Creating World-Class Aquatic Attractions in the Middle East & India





Who We Are: A Dedicated Industry Expert

WhiteWater began as a water park operator in 1980 and has maintained a focus on the guest experience and achieving operational effectiveness within everything we do. Serving our clients and being their partner in success is our top priority. We've established an organization with the depth and breadth to be just that. From master planning to installation, we've created a team of dedicated experts who ensure your name is synonymous with excellence.





2022 IAAPA Brass Ring Best New Product - Blasterango Battle (Soaky Mountain Waterpark - Sevierville, USA)

We Bring Local Knowledge and Global Expertise

As market leaders, we put our success down to our attitude, in all our years we've never once forgotten why we're here – to help parks solve problems, create immersive experiences, and delight guests all over the world.

5,000+
projects

90+
countries

More than
100
products

500+
employees

28 years in
Middle East
& India

6 regional
offices

Awards



IAAPA:
40+ Awards
Since 1991



MENALAC:
3 Awards



THEA:
2 Awards



Amusement Today:
40+ Golden
Ticket Awards



World Waterpark
Association:
49 Awards



European Star
Awards:
20+ Awards

WhiteWater's Middle East & India Team

We've built a truly global organization with a full-service team team, including Sales, Park Design, Marketing, Project Management, Operations, and Installation, all local to our clients. Our Middle East & India team is located in both Dubai and Mumbai to provide dedicated services, knowledge, and efficient responses to you, directly in your time zone and language.

 MEET THE TEAM



MIKE RIGBY
Executive Vice President,
Middle East & India



JEREMY GRAY
Executive Vice President,
Business Development,
Middle East



PRADEEP SHARMA
VP Business
Development, India



ALICAN BOZKURT
VP Business
Development, Eastern
Europe & Middle East



BURCU KARACA
Park Designer



CASSIDY NEWMAN
Regional
Marketing Lead



MINA SAAD
Project Manager



NOEL ATIENZA
Site Supervisor



FREDDIE ESPIRITU
Site Supervisor



ANAS ALMASHHADANI
Project Manage



JAMIE CHARLESWORTH
Managing Director,
Middle East & India



RIAN MANTHEY
Director Commercial



HUSSAM NABIL
Senior Project Manager



LIJO JOSE
Business Development
Manager and After Sales



MATTHEW REILLY
Construction Manager



**DELEPAN
THIRUNAVUKKARASU**
Supply Chain Coordinator



KENNETH CAMPBELL
Senior Install Advisor



ZAHID ALI ABRO
Document Controller



MATT SPURGEON
Performance Services
Manager



GERMIN DEVINS
Project Coordinator

An Established History in the Region

We have helped over 50 parks in the Middle East create world-class aquatic facilities. Understanding the unique operating conditions, our full-service regional team are ready to support you as you create a legacy and timeline of your own.



[WATCH OUR TIMELINE](#)



Creating Iconic Destinations that Work

Building a water park or aquatic amenity can be a big investment. Our team has over 40 years of experience to guide you through the process and turn your vision into a reality that delivers a successful ROI.



STAGE 1 UNDERSTAND

Every project starts by developing a deep understanding. First we listen and probe deeply to understand the scope and situation to provide creative and practical solutions to every client's unique operational issues. From guest experience, park capacity, traffic flow to site challenges like topography, we help a park achieve what they need most.



STAGE 2 DESIGN

We take a collaborative approach to our innovative designs with an understanding that each experience must deliver the maximum value in variety, capacity, safety, and entertainment. Our expertise in overall park planning and design allows us to make recommendations on product selection to maximize capacity and operational efficiency while catering to a wide range of visitors.



STAGE 3 BUILD

We fuse imagination with precision-engineering and careful manufacturing to make rides you can depend on for decades. All our projects are managed, manufactured, and constructed with the industry's highest quality and safety standards at their forefront.



Master Blaster (Hangzhou Bay Sunac Cultural Tourism City - Haiyan, China)

A Focus on Sustainability

At WhiteWater, we are actively working across every area of our business to minimize carbon and waste impacts, investing to ensure our products are the benchmark for sustainability in our industry. Here are some of the methods through which we are enhancing our water slide designs to prioritize water and energy efficiency:

LOW WATER ENTRY TUBS

All of our vehicle water slides have an innovative entry tub design that requires less water at the start (while still allowing for self-dispatch) which means that the slide uses less water overall.

PROPRIETARY SIMULATIONS

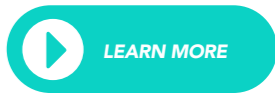
As guests ride down one of our family raft rides, they will thrill in the higher climbs around turns on our pioneering risers, designed using proprietary simulation tools.

MINIMAL SPLASH RISERS

Different riser types are deployed to not only ensure maximum water splash-out containment, but to also provide guests with an even more exhilarating ride.

WAVE CATCHER RUN-OUT LANES

For vehicle slides that terminate in run-out lanes, we also provide patent-pending to patented lane terminations to contain wave splash over and provide guests with safe and convenient exit points.



The Broadest Product Portfolio in the Industry

Our owner-operator understanding of what a water park needs to be successful has shaped the evolution of our offerings so that we now provide all the attractions you require for a water park. From water slides to water rides and everything in between, we aim to inspire our clients by unleashing our creativity to craft solutions which enhance the overall guest experience and make each park unique.



Tailspin + AquaSphere Fusion



RainFortress 4



FlowRider® Double



Wave River



AquaSplash + Life Floor



River Raft Ride



Freefall (Aquaventure at Atlantis Dubai - Dubai, UAE)



Rattler (Wet'n Joy Waterpark - Lonavala, India)



Anaconda (Aquaventure at Atlantis Dubai - Dubai, UAE)



Rattler (Yas Waterworld - Abu Dhabi, UAE)

From electrifying family adventure to thrilling freefalls, our water slide range delivers fun and excitement for age groups of all sizes to fit your budget, footprint, and capacity requirements.



Water Slides



AquaPlay 1750 (Jungle Bay at Le Méridien Mina Seyahi Beach Resort & Waterpark - Dubai, UAE)



AquaSplash (Waldorf Astoria - Ras Al Khaimah, UAE)

A water park essential, WhiteWater's Aquatic Play line of multi-level, immersive play structures provide all members of the family with a place to roam free and play at their own pace.

 SEE FULL PORTFOLIO



Splash Pad containing AquaSpray (MOTIONGATE™ Dubai - Dubai, UAE)



RainFortress 6 (Aquaventure at Atlantis Dubai - Dubai, UAE)

Aquatic Play



FlowBarrel Ten Double (Yas Waterworld - Abu Dhabi, UAE)



FlowSurf™ Lake (Exo 38 - Tencin, France)

We have been building waves for over 30 years and have installed over 200 FlowRider® stationary surf simulators in nearly every corner of the globe. With over 14 categories to choose from, the newest addition to FlowRider's product line up is FlowSurf, a deep flow stationary wave using real surf boards.

For those looking for a larger option, Endless Surf is an in-land surf pool which creates perfect, powerful, and customizable waves for all abilities. Backed by a belief that everyone should discover the magic of surfing, Endless Surf is designed for operational ease, flexibility, high capacity, and above all else, safety.

FLOWRIDER® **FLOWSURF™** **ENDLESS SURF**



Endless Surf

Surf
frms



Wave Pool (Yas Waterworld - Abu Dhabi, UAE)

Wave pools and rivers are the core of any water park, providing parks with solutions to expand their capacity and create areas where the whole family can play together or relax in the sunshine. Our wave systems are energy efficient using 80% less power to make astounding waves with low maintenance equipment and innovative control and monitoring options.

 [SEE FULL PORTFOLIO](#)



Wave River (Wet'n Joy Waterpark - Lonavala, India)

Wave Systems



River Raft Ride (Montiongate™ Dubai - Dubai, UAE)



Water Transportation System (Zoo Miami - Miami, USA)



Super Flume (Everland - Yongin, South Korea)



Spinning Rapids Ride (Desert Falls Water & Adventure Park - Abu Samra, Qatar)

A full portfolio of solutions for every venue type that combines our focus on safety with our heritage of world class manufacturing.

- Log Flume
- Super Flume
- Shoot the Chute
- River Raft Ride
- Water Transportation System
- Spinning Rapids Ride
- Water Coaster

Water Rides come in a range of innovative splashes in flexible designs that make affordable anchor attractions for parks of any size, in any climate—an important factor for the MEI's extreme heat.



Water Rides



Drive Your Business Through Guest Engagement

Exceptional guest experiences are driven by superior operations. Superior operations are powered by Vantage.

Vantage provides digital tools and solutions for operators to learn everything they need to know about their guests and tailor each experience before, during, and after the guest visit. This powerful, guest-centric platform encourages guests to engage with the venue and collects and correlates guest data for better decision-making and enhanced business success.

Your guests get:

- Tickets & Season Passes online purchase
- Online reservations & Cabana renting
- Cashless payment
- Safer rides
- Photos and Videos on the app
- Personalized experiences
- Park information (e.g. queue times)
- Family & Friends Finder
- Reward system (Points & Badges)
- Keyless lockers
- Premium Options

Your venue gets:

- Wearables, Mobile app and Kiosks
- Real-time analytics
- Easy-to-Use Dashboards & Actionable insights
- Informed decision-making
- Systems integration
- Ancillary revenue streams (e.g. personalized offers)
- Loyalty & Rewards program
- Minimized collisions risk.
- Staff empowerment & Access Control
- Employee activity tracking





**ADD VALUE BY
ADDING AN AQUATIC
AMENITY IN YOUR...**



AquaPlay 750 (Four Seasons Bahrain)



FlowRider® Single (Photo credit: Makadi Palace Waterpark - Hurghada, Egypt)

Hotels

Resorts need to look at ways to increase non-room revenue by providing a range of amenities that enhance the guest experience. Integrating indoor or outdoor water park attractions into your amenity allocation has shown to have a huge impact on the property's RevPAR.





Flow House (Kuwait City, Kuwait)



Pool Sider (Waldorf Astoria - Ras Al Khaimah, UAE)



Al Montazah Parks (Sharjah, UAE)

Communities

Pools, playgrounds, and parks are well-known for boosting property value. Consider introducing features like water slides or an aquatic play structure to transform common areas into vibrant centers of activity, providing families with exciting leisure options and fostering a more active, interconnected lifestyle.





Surf House Helsinki (Helsinki, Finland)



Surf Longe Ibiza (Ibiza, Spain)



Endless Surf

Retail

Shopping centres are moving beyond the traditional retail offering by incorporating experiences into the mix. To help to drive ancillary revenue, venues are looking to mix aquatic entertainment with food and beverage offerings to encourage people to stay on-site late into the evening.

Mixed-Use Developments

The surrounding amenities of a development will dictate what mix of customers will be present. Things like water slides and play structures can ensure the smaller kids stay happy, allowing the parents to relax.



Install Supervision

Uncompromising Safety

Safety is non-negotiable at WhiteWater. We are the only supplier who evaluates each design using carefully calibrated simulations followed by meticulous testing and fine-tuning to get the ride experience optimal and safety assured.

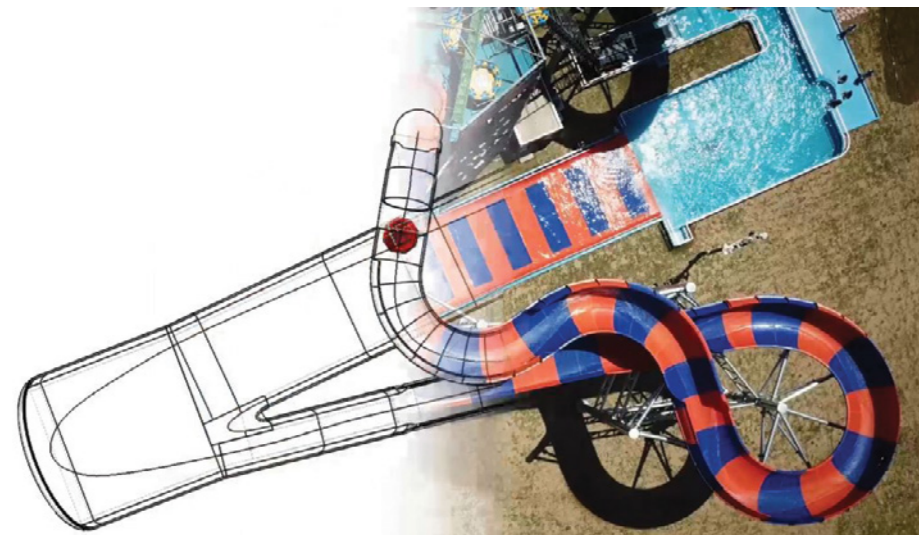
We demonstrate leadership in safety through our involvement with organizations such as ASTM International and IAAPA to support the standardization of international guidelines that govern the development of amusement rides and attractions worldwide.

Quality That Lasts

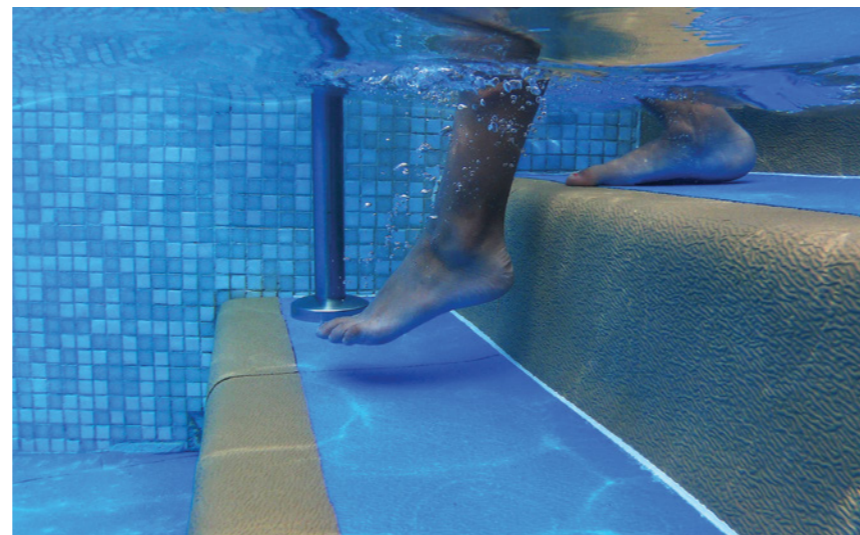
Our products are designed to last even in the most challenging environments facing harsh elements like wind, UV, humidity, and chemicals. Our SilkTek™ fiberglass technology, made with a resin transfer moulding (RTM) process, ensures a smoother surface for a slicker sliding experience. Our inhouse centre of technical excellence tests our products to ensure what we provide is the most long lasting investment you can make.

Our quality doesn't end there, but extends to our steel manufacturing, theming, mechanical systems and more.

We stand by our products and our customers which is why we offer maintenance services too. Our Performance Services department helps protect our customers' investments and achieve the maximum lifespan of your attractions for the best ROI.



Safety Simulations



Life Floor



ASTM INTERNATIONAL





Performance Services

Get the Most Out of Your Attraction with Performance Services

Maintaining a park is as critical as investing in one. At WhiteWater, we know downtime can result in loss in revenue and take a collaborative approach to help you build a long term maintenance plan to keep your attractions running like they did in the first year of operations. Our regional Performance Services team in the Middle East are here to help your attractions last for years to come.

Our team can support you with:

REFURBISHMENT AND RESURFACING

From gel coating, waxing, repairs to chips and cracks, water slide joint assessment and realignment, and more, our experts can help you with a performance assessment to make slides a smoother ride and keep them looking safe, shiny, and new for years to come.

RETROFITS AND ADDITIONS

Create a fresh attraction from an existing one—without the high price tag. Keep up to date with the changing trends and technology with our turnkey solutions whether this be installing AquaLucent to brighten up a water slide or adding Life Floor to make for a safer Aquatic Play structure.

PARTS AND REPLACEMENT

Always have what you need on hand to reduce ride closures. Find the parts you need by giving us a call for a consultation and receive the parts you need quickly from our regional warehouse.

TRAINING & EDUCATION

We can train your operators on how to take care of your attractions, what to look for in what frequency, what the common spare parts are, how to make adjustments, etc. and answer any questions you have specific to your equipment and operating conditions giving you your own one-on-one adviser.

LEADING PROJECTS IN THE MIDDLE EAST & INDIA





"The Aquaventure water park is absolutely thrilling and a must on your to do list."



mankeice

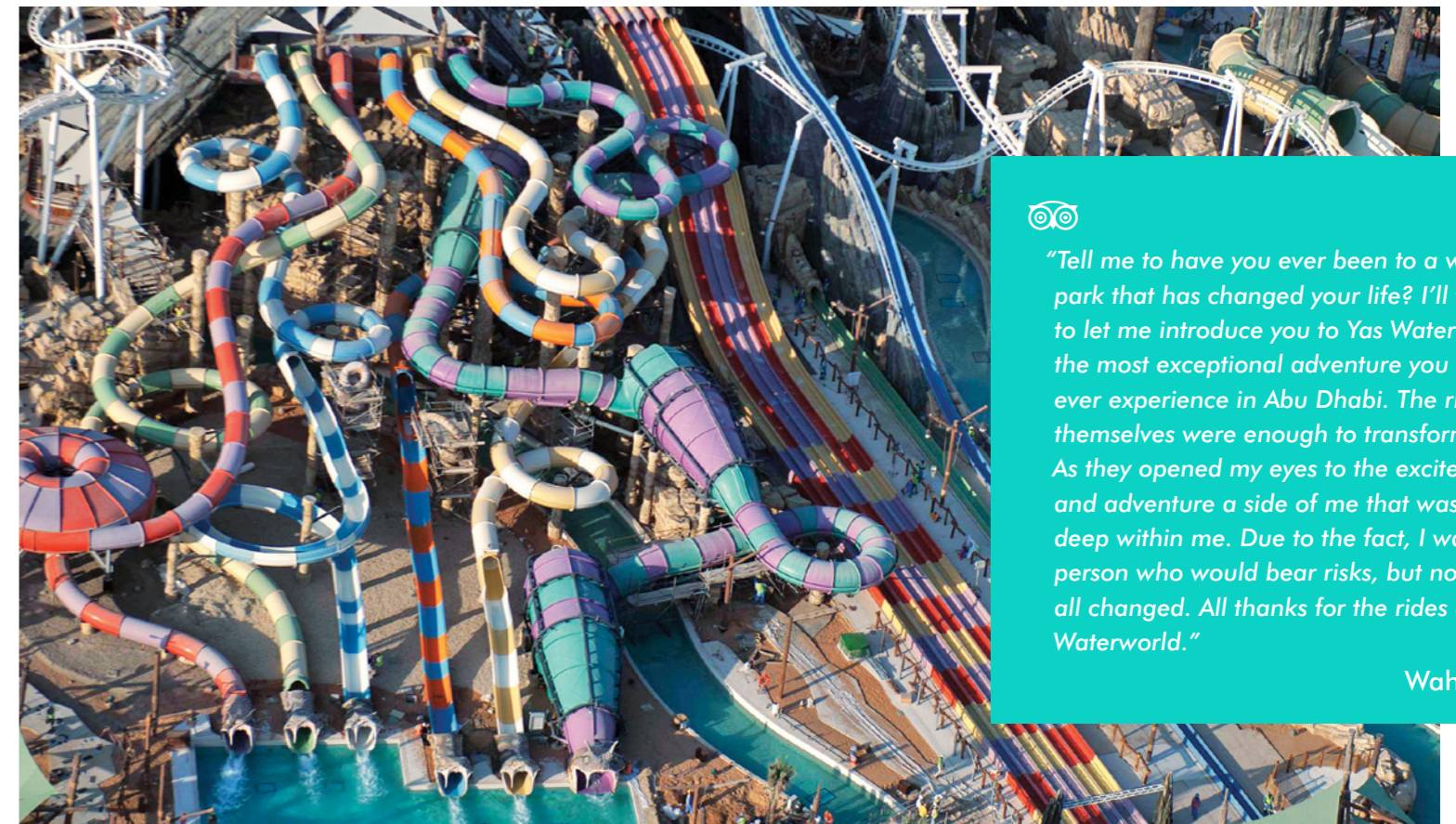
Overview - Freefall, Master Blaster, Extreme River



AquaDrop



AquaPlay 1050



"Tell me to have you ever been to a water park that has changed your life? I'll tell you to let me introduce you to Yas Waterworld the most exceptional adventure you will ever experience in Abu Dhabi. The rides themselves were enough to transform my life. As they opened my eyes to the excitement and adventure a side of me that was buried deep within me. Due to the fact, I wasn't a person who would bear risks, but now that's all changed. All thanks for the rides at Yas Waterworld."

Wahab y.

Multi Slide Complex (Rattlers, Whizzard, and Speed Slide)



RainFortress 8



Rattler



MOTIONGATE
Dubai, UAE



"Lego addicts will kill me, but this park became my favorite among Dubai Parks and Resorts."



mysterymm

River Raft Ride



Wild Wadi Waterpark
Dubai, UAE



"The best water park ive ever visited. I used to go there ever since i was a kid and I would stay in the park for hours n hours and just have fun!!"

King Norah

RainFortress 5



Adventure Trail



Splash Pad containing AquaSpray



FlowRider® Single



AquaDrop



Overview

"The water park is great fun with something for everyone"

Lynn J



AquaPlay 1750



Wave Pool



Spinning Rapids Ride



"The place is amazing, fantastic, and wonderful. Everything there is perfect. Each ride was thrilling and fun"

Hala H.



AquaPlay 1750



Whizzard



Marassi Water World
El Dabaa, Egypt



AquaPlay 1050



"Such a fabulous place. We enjoyed the time we spent, even the kids felt free having fun with their friends"

Muhammad Sunny



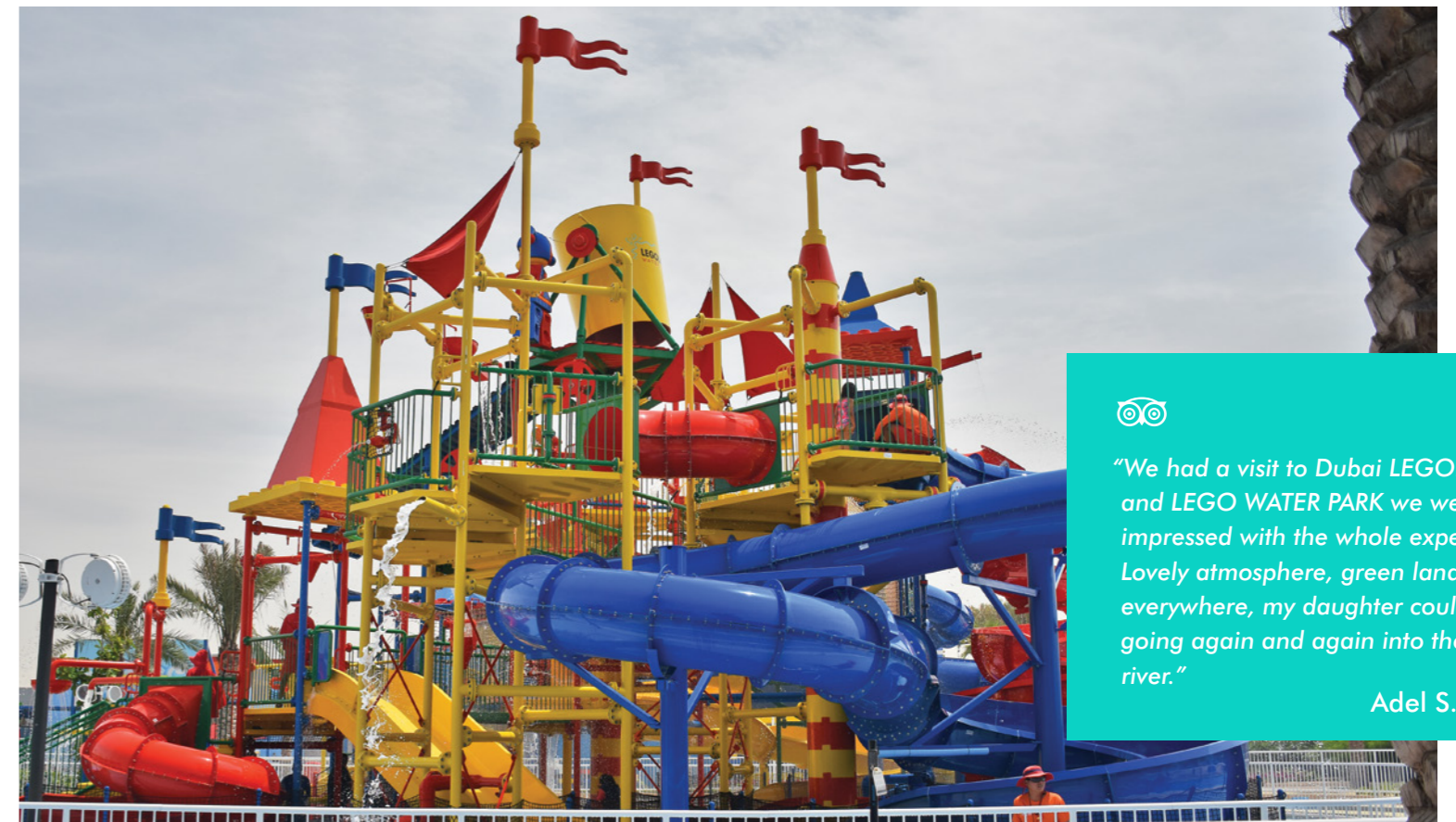
FlowRider Double



Slide Tower



LEGOLAND® Dubai
Dubai, UAE



RainFortress 5



"We had a visit to Dubai LEGOLAND and LEGO WATER PARK we were impressed with the whole experience. Lovely atmosphere, green landscape everywhere, my daughter couldn't stop going again and again into the lazy river."

Adel S.



Whizzard & Super Bowl



Whizzard



Shankus Waterpark & Resort

Gujarat, India



"The one water park I will go again and again. Just one hour drive from Ahmedabad. It is really very global in terms of cleanliness and water hygiene. Amazing rides. Safety standards are too high."

Di Pa Lee V.

RainFortress 4



Wet N Joy Water Park

Lonavala, India



"A must visit place with family and freinds for enjoyment and fun very huge park amazing place very good rides."

Harsh

Boomerango



RainFortress 4



Boomerango



RainFortress 4



Rattler



Turn Your Adventure into a Reality

Our expert knowledge is based on the 5,000+ projects that we've completed globally. Over four decades of experience all around the world gives us insight that helps us see the bigger picture to advise our customers. Let us help you bring your vision to life and get started creating the park of your dreams.

Give us a call to learn about how to build an award-worthy project of your own.

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WHITEWATER®

EST. 1980

WhiteWater was born in 1980 with one clear purpose, to create places where families unite and make joyful lasting memories.

We achieve this by standing alongside our customers from concept to completion of award-winning attractions, from slides to water rides and everything in between. We aim to inspire our clients by unleashing our creativity to realize their ambitions; we craft solutions which make each park unique. We are dedicated to making products that operators can count on, because we understand the importance of reliability and efficiency on the bottom line.

As market leaders, we put our success down to our attitude, in all our years we've never once forgotten why we're here – to help parks solve problems, create immersive experiences, and delight guests all over the world.

We're here to create places where fun thrives.

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