



THE ENDLESS SURF SOFTWARE SUITE

We've fully innovated off of the foundation of our pneumatic hardware. Endless Surf comes equipped with 3 built-in software systems, all aimed at keeping guests happy on the wave and throughout the venue, and to create more operational efficiency.

As the only surf lagoon technology on the market with an all-encompassing software suite included, we've created systems that combine and ease front-end and back-end operations. This is the Endless Surf Software Suite:



SURF CONCIERGE - GUEST MANAGEMENT AND BOOKINGS

SWELL STUDIO - WAVE CREATION, OPERATIONS, AND ENERGY OPTIMIZATION

WAVE DOCTOR - PREVENTATIVE MAINTENANCE AND MONITORING

**WE'VE THOUGHT ABOUT WHAT
MAKES AN EXCEPTIONAL INLAND
SURF EXPERIENCE - ONE WHICH IS
SEAMLESS AND PERSONALIZED.**



FLEXIBILITY IS THE FUTURE OF SURF PARKS

SWELL STUDIO IS TRANSFORMING THE SURF PARK EXPERIENCE, BENEFITING BOTH THE SURFER AND THE OPERATOR.



THE SURFER TAILORED AND CUSTOMIZED EXPERIENCES

- Quality Waves and quality surf experience
- Variety of wave customizations for all skill levels
- Private style, competition wave – there's only one longer wave in the industry



THE OPERATOR/VENUE FLEXIBILITY TO ADAPT TO ANY SCENARIOS

- Flex operations to capacity – operate beyond just On/Off
- No wasted waves or wasted energy
- Wave interval management for a safer experience



MAKING WAVES SINCE 1985

A NATURAL PROGRESSION FOR OUR PRODUCT LINE

In business since 1980, WhiteWater built its first wave pool in 1989 and has continued delivering for 300+ wave pool developments ever since. In fact, we've delivered more waves than any-one else in the world with many of these large-scale developments still in operation today, with little or no issues on maintenance. That said, Endless Surf is a natural progression for our product line, as we've innovated our tried and tested pneumatic technology to deliver an industry-changing surf pool designed to benefit surfers, operators, and developers, alike.

TRUSTED BY THE WORLD'S BEST BRANDS

Our design process is focused on creating unrivaled experiences which deliver a solid ROI for our customers. It is this approach that has forged decades long supply relationships with iconic brands like Disney, Six Flags, Royal Caribbean, OCT, and Atlantis to name a few.