

WHERE ICONS ARE MADE



WHITEWATER[®]
EST. 1980

Creating Memories *for millions*

WhiteWater was born in 1980 with one clear purpose, to create places where families unite to make joyful lasting memories.

We achieve this by standing alongside our customers from concept to completion of award-winning attractions, from slides to water rides and everything in between. We aim to inspire our clients by unleashing our creativity to realize their ambitions; we craft solutions which make each park unique. We are dedicated to making products that operators can count on, because we understand the importance of reliability and efficiency on the bottom line.

As market leaders, we put our success down to our attitude, in all our years we've never once forgotten why we're here—to help parks solve problems, create immersive experiences, and delight guests all over the world.

We're here to create places where fun thrives.



[▶ MEET OUR TEAM](#)

Everything Your Park Needs

Our owner-operator understanding of what a water park needs to be successful has shaped the evolution of our offerings so that we now provide all the attractions you require for a water park. We have built this in service of you, so we can sell you what you need, not what we have.

This principle extends to the services we offer as well—from design to performance, we are here to support your park from inception through to opening and well beyond, helping keep your attractions running optimally while extending their life. Our reputation for how we support our clients is why they come back to us for their expansions.



WATER PARKS



AQUATIC PLAY



WATER RIDES



SURF



DESIGN SERVICES

This principle extends to the services we offer as well—from design to performance, we are here to support your park from inception through to opening and well beyond, helping keep your attractions running optimally while extending their life. Our reputation for how we support our clients is why they come back to us for their expansions.



MEET THE TEAM



With You Every Step of the Way... and Beyond

So, just how are icons made? They are made by innovative teams who continually perfect their products and processes. They are made in collaboration with clients whose vision and input are integral to creating award-winning parks. They are made by the diverse talents of WhiteWater experts who are obsessed with safety and quality.

What sets WhiteWater apart from the rest is our commitment to the customer. We are with you every step of the way in your project with the support, services, and products your park needs from opening day to winter maintenance, from part replacements to expansions.



Working with WhiteWater



Family of Aquatic Entertainment Brands

As our water parks offerings have evolved, so has our company. We have taken our expertise in creating fun with water and applied it to a myriad of ventures under different brands, because we understand that different audiences have different needs. No longer just a water park company, the WhiteWater family of brands means that we are an aquatic entertainment venue company.



Leading the Way with New Experiences

With over 160 patents we have helped shape the water park landscape into what it is today. Along with other amusements innovators, we have been privileged to contribute to the growth of this fun and joyous industry with groundbreaking attractions and pioneering products.

Our product innovation extends beyond just water slides and aquatic play structures, we also develop new technologies, from fiberglass to software, designed to elevate park operations and simplify maintenance.

Having the largest product range and established reputation also means that the very best innovators approach us. When we see products that help to round out our offering, we license them, where possible, so that WhiteWater can continue to offer all the products and services a water park needs.



A LEGACY OF INNOVATION



1980

WhiteWater Waterslide Park opens in Penticton, BC, Canada.

1982

WhiteWater begins supplying local water parks in BC.

1987

Merger with Barr and Wray North America to add first-of-its-kind wave equipment to portfolio.

1989

First project with Disney, North America's largest wave pool opens at Typhoon Lagoon.



1993

WhiteWater began licensing SCS Interactives, which would evolve into what is now known as AquaPlay.

1994

IAAPA Brass Ring Award:
Best New Product – Master Blaster®

1995

IAAPA Brass Ring Award:
Best New Product – FlowRider®

1999

IAAPA Brass Ring Award: Best New Product – AquaPlay RainFortress

2003

Licensed Master Blaster uphill technology, which was later acquired by WhiteWater.

1989

First project with Disney, North America's largest wave pool opens at Typhoon Lagoon.



2006

IAAPA Brass Ring Award:
Best New Product – Whizzard

2004

IAAPA Brass Ring Award:
Best Equipment and Supplies - SilkTek™



2012

FlowRider products and IP are acquired from Wave Loch.

WhiteWater's first water ride, a Shoot the Chute, opens at LEGOLAND® California.

2010

IAAPA Brass Ring Award:
Best New Product - Abyss

2009

IAAPA Brass Ring Award:
Best New Product - AquaLoop™

2009

World's first acrylic water slide, AquaDuck, opens on Disney Cruise Lines.



2008

IAAPA Brass Ring Award: Best New Product – 6-person Boomerango

2008

WhiteWater licenses AquaLoop™.

2007

IAAPA Brass Ring Award: Best New Product – 4-person Boomerango

2007

First Boomerango opens in Chimelong.



CONTINUED



2013

Latin America's first water coaster opens at Xocomil Waterpark in Guatemala.

The world's largest water slide, Anaconda, and the world's first flume-thru-flume slide open at Aquaventure, Atlantis Dubai.

2014
World's first gamified water slide, Slideboarding, opens at Wet'n'Wild Las Vegas.

2014
IAAPA Brass Ring Award:
Best New Product – Custom-themed AquaPlay RainFortress

2015
IAAPA Brass Ring Award:
Best New Product - Slideboarding



2016

Schlitterbahn Galveston's MASSIV breaks the Guinness World Record for world's tallest water coaster.

2016

- IAAPA Brass Ring Award:
Best New Product – Smart Blast Technology
- IAAPA Brass Ring Award:
Best New Product – Mat Blaster

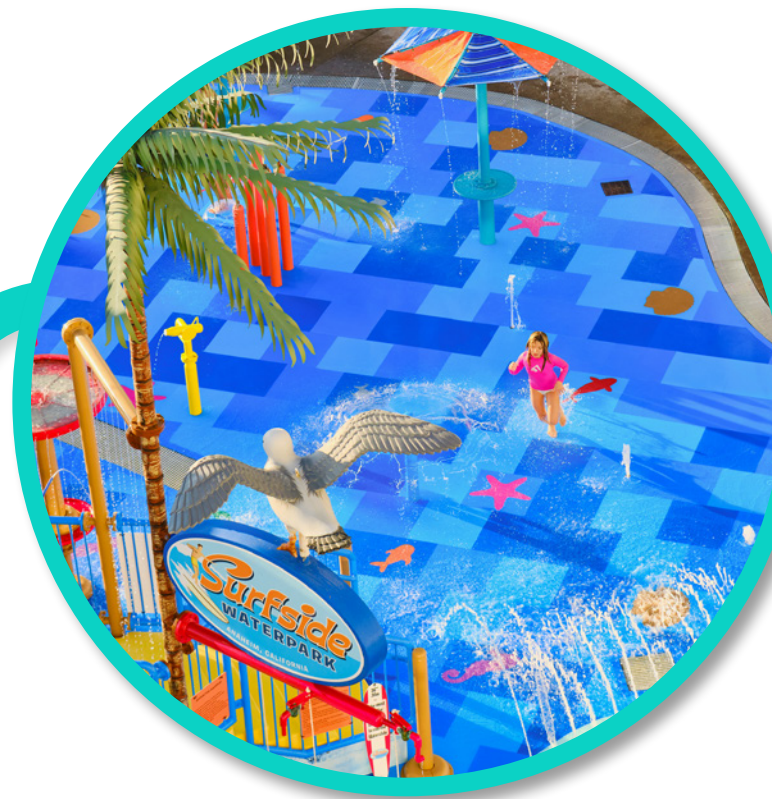
2017

- IAAPA Brass Ring Award:
Best New Product - Manta
- IAAPA Brass Ring Award: Best New Product - Water Transportation System

2018

WhiteWater launches Vantage, a first-of-its-kind wearable tech for water parks.

WhiteWater and Life Floor enter exclusive distribution agreement for global water park market.



2018

- IAAPA Brass Ring Award:
Best New Product – FusionFortress 17
- IAAPA Brass Ring Award:
Best New Product - Orbiter
- IAAPA Brass Ring Award:
Best New Product – Vantage
- IAAPA Brass Ring Award:
Best New Product - SlideWheel®
- IAAPA IMPACT Award: SlideWheel®



2021

The world's first true side-by-side racing slide, Parallel Pursuit, opens at Nocatee Spray Park.

2019

- IAAPA Brass Ring Award:
Best New Product – Spinning Rapids Ride
- IAAPA Brass Ring Award:
Best New Product – Tailspin
- IAAPA Brass Ring Award:
Best New Product – Over/Under



2019

WhiteWater acquires SlideWheel® – IMPACT and Brass Ring

World's first "choose your own adventure" water slide, Selector, opens at Guangzhou Sunac Water World.

The world's first 6-person interactive water slide, Over/Under, opens.

2022

- IAAPA Brass Ring Award:
Best New Product – Blasterango Battle
- IAAPA Brass Ring Award:
Best New Product – Vantage Virtual Pass Processing
- IAAPA IMPACT Award:
Vantage Virtual Pass Processing

2021

- IAAPA Brass Ring Award:
Best New Product – Parallel Pursuit

CONTINUED

Industry-defining Projects

Our tagline is 'Entertain the possibilities' because it is a mantra we live by at WhiteWater. Our clients work with us because we have the proven track record of completing some of the largest and most ground-breaking projects in the industry, whether it's on a cruise ship, the side of a mountain, or a manmade island in the desert.

You can find our projects on every continent, except for Antarctica (for now), in a variety of environments, locales, and sizes. No matter their variations, there is always one common denominator: fun.





1991
Rokko Island,
a world-record-
breaking tower of 50
water slides opens.



1994
Shankus
Waterpark,
India's first water
park, opens.



2005
WhiteWater
completes **Wild**
Wadi expansion.

1989
First project with
Disney opens at
Typhoon Lagoon.

1991
Egypt's first water park,
Crazy Water opens as
WhiteWater's first project in
the Middle East.

2007
First Boomerango
opens in the world's
most attended water
park, **Chimelong**.

PROJECTS

CONTINUED



2016
Thailand's
largest
water park,
Ramayana,
opens.



2013
Yas Waterworld,
with its iconic
Rattler slides,
opens in Dubai.



2008
Aquaventure
Waterpark at
Atlantis Dubai
opens.

2007
WhiteWater's first
of many projects
with OCT, **Knight**
Valley, opens.



2016
LEGOLAND®
Dubai opens.



2017
The world's first ultra-accessible water park, **Morgan's Inspiration Island**, opens in San Antonio, Texas.



2018
Epic Waters, the largest parks and recreation project in the US opens.

2019
Vantage debuts at **Island H2O Waterpark** in Kissimmee, Florida.

PROJECTS

2024
Saudi Arabia's first water theme park, **Qiddiya**, is set to open.



2023
Meryal, with its world-record-breaking Icon Tower vertical water park opens in Qatar.



2021
Aqua Nick water park, with its 360° slime sprayer, opens in Riviera Maya, Mexico.

CONTINUED

Long Established Relationships

Land, sea, and even air... well kind of. You can find our attractions on the side of a hill, snaking around the edge of a cruise ship, inside a shopping mall, on top of a casino, and at the top of an 85-meter tower accessed by an elevator. Our ability to turn the impossible into reality is why the world's top brands turn to WhiteWater.

They know that we have the experience and expertise to complete a simple expansion to some of the most complex projects ever undertaken. And once the project is complete, they know we will stand by our products with the best customer service and warranty in the business.





WATER PARKS



THEME PARKS



HOTELS AND RESORTS



CRUISE SHIPS



People and Culture

It is a well-known adage that your company is only as extraordinary as your people. At WhiteWater, we are lucky to have a diverse, experienced, and truly extraordinary team of people who embody our mission to be the most customer-centric company, providing exceptional service and amazing attractions globally.





SAFETY

Our team are committed to creating safe, world-class attractions that they and their families love to experience. It is why they dedicate so much of their time to industry organizations that help to shape regulations and standards while furthering advancement, innovation, and most importantly, safety.



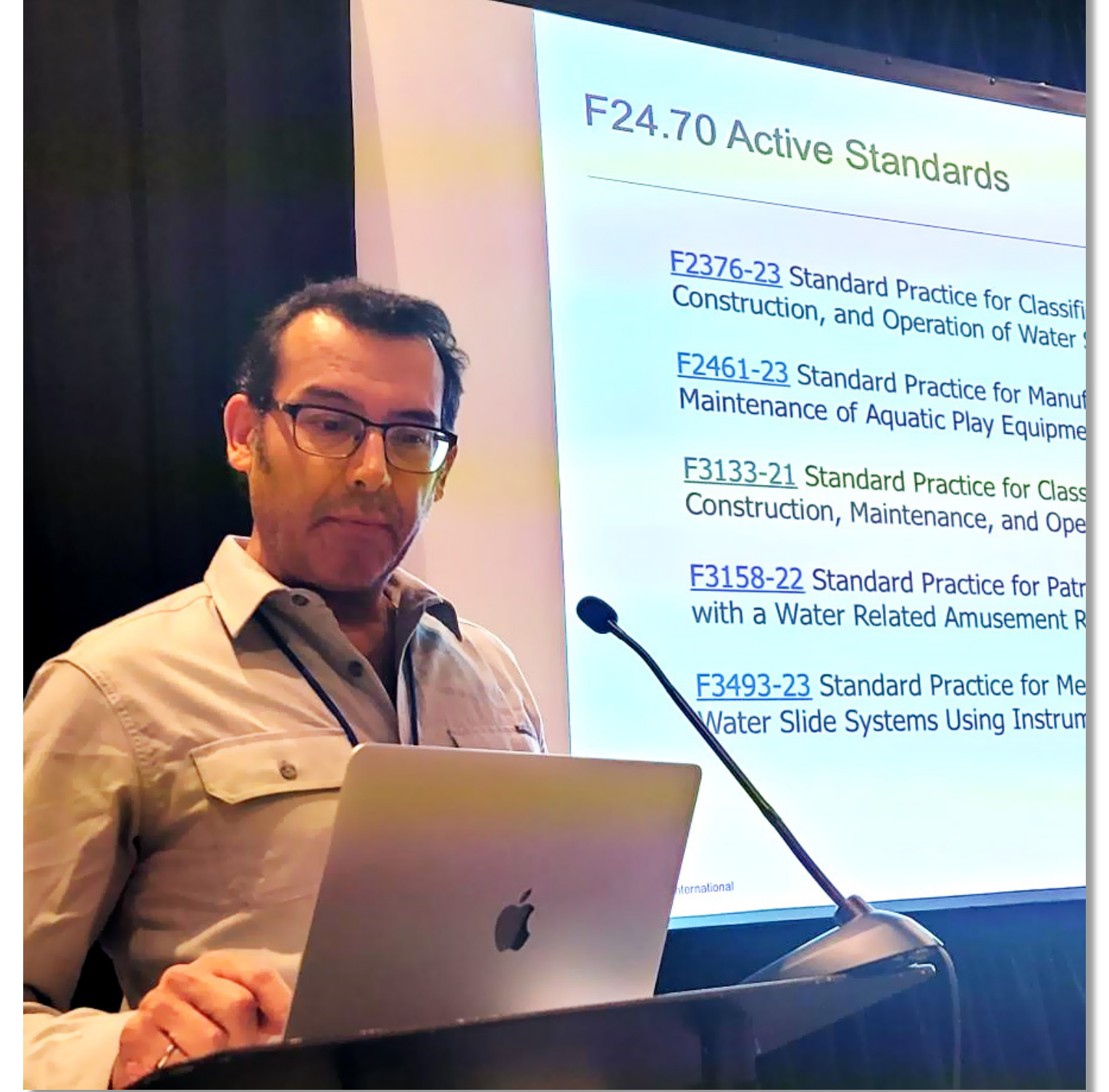
CULTURE

Within WhiteWater, our people are committed to creating a fun and inclusive environment for everyone to work together.

- DE&I
- ISO 14001
- SOCIAL COMMITTEE
- SUSTAINABILITY
- TOASTMASTERS

They can also be found in our community, helping to support worthwhile causes.

- BEACH CLEAN-UP
- WATER CHARITY



EDUCATION

While also helping to bring education and awareness to a wider audience by presenting webinars and speaking sessions online and at trade shows and conferences.



Inspired by our employees' involvement in promoting these causes, we wanted to extend that positivity out into the world by sponsoring scholarships that help to give others the opportunity to participate in our industry.



IAAPA SCHOLARSHIP



TEA SCHOLARSHIP



RESEARCH INTO FIBERGLASS RECYCLING

Awards and Recognition

We never could have dreamed that what started as a small water park in 1980 would grow into the international family of companies that WhiteWater is today. During this time, we have been honoured with accolades from our industry, as well as the business world.

Humbled by this recognition, we are equally as pleased by the breadth of awards, not just for our water slides, but our technology, our services, and most importantly, our people.

COMPANY AWARDS



PEOPLE AWARDS



Canada
GEOFF CHUTTER

Theme Park Influencer List
**GEOFF CHUTTER
FRANCEEN GONZALES
RAINER MAELZER
PAUL CHUTTER**

Industry Icon
RAINER MAELZER

Hall of Fame Awards
**GEOFF CHUTTER
ANDREW WRAY
FRANCEEN GONZALES
ANDREW MOWATT**

Global Presence with Local Support

With four full-service offices supporting each of our regions, we have people on the ground to execute your projects in your time zone, language, and local business practices. Having completed thousands of projects in countries around the world, we understand local codes, regulations, and the particularities that everyone has.

In addition to our international offices, we have also diversified our manufacturing across three continents helping us to deliver projects on time and to schedule. Having manufacturing closer to you, saves on transportation and freight costs which also has the added benefit of reducing carbon emissions.





WHITEWATER®

EST. 1980

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